



# March of Dimes

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**2018 Signature Chefs Auction  
Restaurant and Signature Chef  
Partnership Agreement**

*Save The Date!  
October 8th, 2018*



# our purpose

To improve the health of babies by preventing birth defects, premature birth and infant mortality through:

## march of dimes



### Community

Our programs help moms-to-have full-term pregnancies and healthy babies.



### Advocacy

We advocate to help moms and babies get care and services to improve their health.



### Research

We research the serious problems that threaten our babies and work on preventing them.



### Education

Our websites provide the latest pregnancy health information in English and Spanish.



### Support

We offer information and comfort to families with a newborn in intensive care.

# In Michigan:

## In an average week in Michigan:

- 2,256 babies are born
- 280 babies are born preterm
- 188 babies are born low birth weight
- 17 babies die before reaching their first birthday



- In 2009, there were 14,564 preterm births in Michigan, representing 12.4% of live births.
- During 2007-2009 (average) in Michigan, preterm birth rates were highest for black infants (18.2%), followed by Native Americans (11.8%), Hispanics (11.5%), whites (11.3%) and Asians (10.8%).
- In 2009, about 1 in 12 babies (8.6% of live births) was late preterm in Michigan. The rise in late preterm births has been linked to rising rates of early induction of labor and c-sections.
- In 2010, 19.5% of women of childbearing age reported smoking in Michigan.

# 2018 Signature Chefs Auction

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The Signature Chefs Auction features the skills and creativity of the finest local chefs and hottest restaurants. Guests are invited to sample the signature dishes of local chefs and are encouraged to bid on incredible, unique and tempting silent auction and culinary live auction packages.

**Monday, October 8th, 2018**

Hagerty Center- Chefs Hall and Ballroom  
Traverse City, MI  
5:30pm

# Join us as a Signature Chef!

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## Benefits:

- Recognition of restaurant and participating chef on: Posters ● Banners ● Invitations ● Program Book
- Mention in all pre-event and post event press releases
- Radio promotional opportunities (when available)
- Possible interview on TV (if available)
- Recognition on signaturechefs.com
- Slide presentation on restaurant and chef at event
- Signage of chef at event
- Restaurant signage at chef station
- Full page review on restaurant and chef in program book
- Chef in photo spread in program book

## Responsibilities:

- Provide an imaginative experience to be used in our Auction. Minimum value of \$1000
- Set-up and run a chef station at the event
- Provide food for approximately 300 attendees (with help of 15 other chefs)
- **Return completed contract by June 2** (or until spots are filled) to take advantage of full benefits

# 2018 Restaurant and Chef Partnership Agreement

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☐ Yes, we accept the terms of this agreement and will participate in Signature Chefs Auction on October 8, 2018.

**Restaurant Name** \_\_\_\_\_  
**Street Address** \_\_\_\_\_  
**City, State, Zip** \_\_\_\_\_

**Manager Name** \_\_\_\_\_  
**Phone Number** \_\_\_\_\_ **Email** \_\_\_\_\_  
**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Chef Name** \_\_\_\_\_  
**Phone Number** \_\_\_\_\_ **Email** \_\_\_\_\_  
**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Send by June 2 to:**  
**Ginger Feldman**  
[gfeldman@marchofdimes.org](mailto:gfeldman@marchofdimes.org)



## Further Information

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### Ginger Feldman

Executive Manager

[gfeldman@marchofdimes.org](mailto:gfeldman@marchofdimes.org)

March of Dimes

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**The mission of the March of Dimes  
is to improve the health of babies  
by preventing birth defects,  
premature birth and infant mortality.**

