



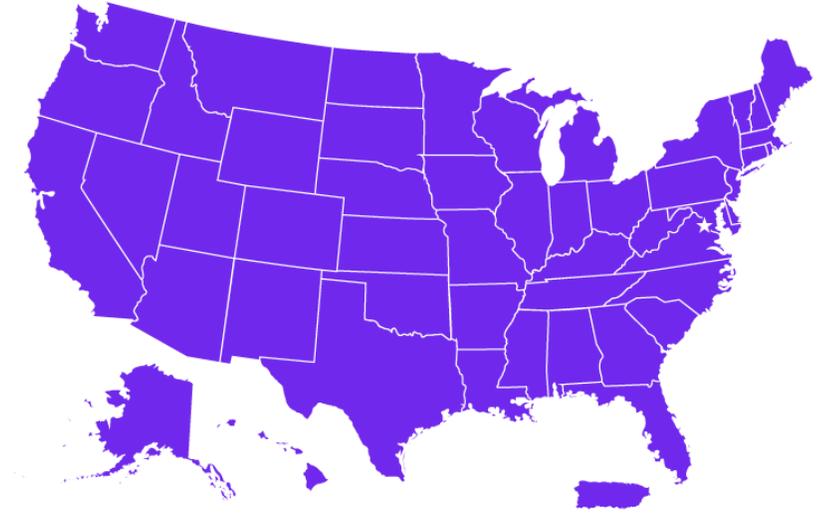
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MARCH OF DIMES®



SIGNATURE CHEFS
Feeding Motherhood



THE U.S. REMAINS AMONG THE MOST DANGEROUS DEVELOPED NATIONS FOR CHILDBIRTH



2 WOMEN

will die from pregnancy-related causes today. And every day.

2 BABIES

die every hour in the U.S.

Pregnancy-related deaths have **MORE THAN DOUBLED** over the past 30 years.

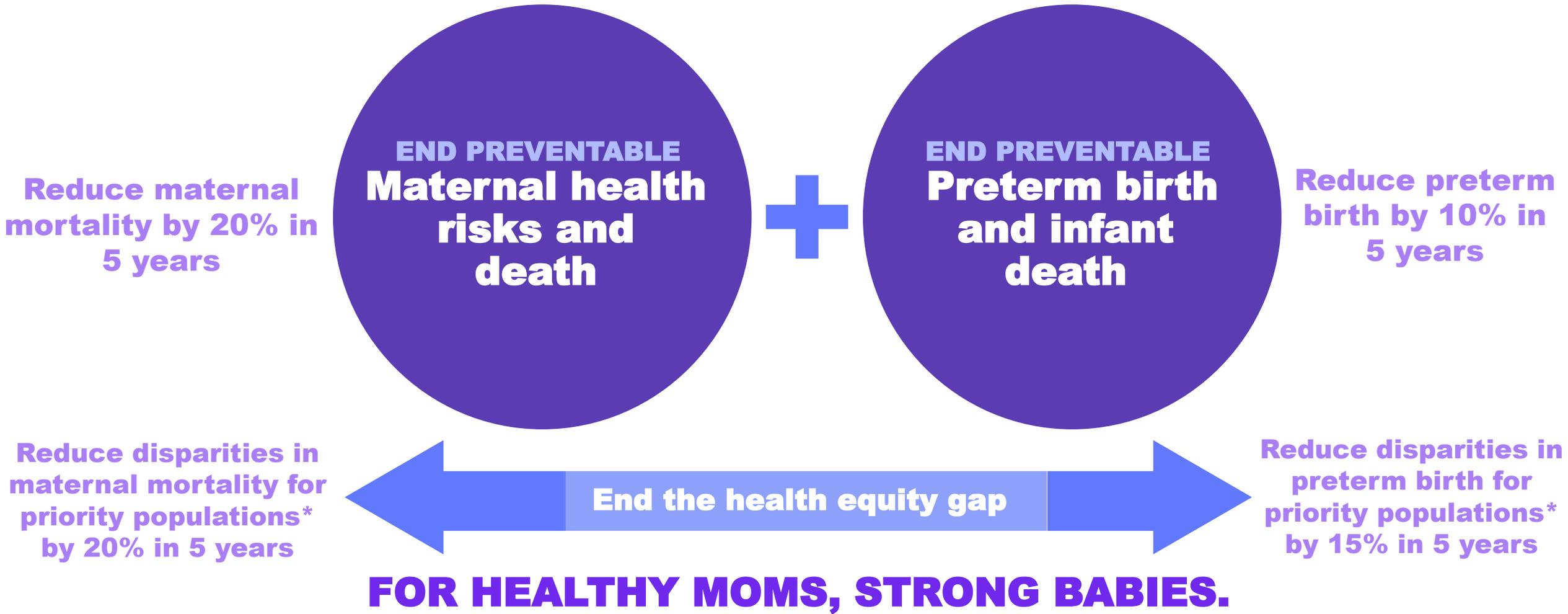
More Than 2.2 MILLION WOMEN

live in maternity care deserts that have no hospital offering obstetric care, no birth center and no obstetric provider.

7 MILLION WOMEN

of childbearing age live in counties without access or with limited access to maternity care.

MARCH OF DIMES ORGANIZATIONAL GOALS



SIGNATURE CHEFS FEEDING MOTHERHOOD



March of Dimes Signature Chefs Feeding Motherhood adds a little flavor to fundraising by bringing guests together alongside Atlanta's most talented chefs to support the health of moms and babies.

EVENT DETAILS

- **Date:** NOVEMBER, 16TH 2023
- **Venue:** THE FOUNDRY AT PURITAN MILL
- **Time:** 6:00PM TO 9:00PM
- **Chair:** JASMINE CROWE-HOUSTON
- **Ambassador Family:** MARTINE FLOWERS

FROM OUR EVENT CHAIR

“Today the U.S. remains among the most dangerous developed nations for childbirth, especially for families of color. With your help, March of Dimes is ensuring all pregnant moms have access to care, addressing inequity in maternal health and strengthening families across America.

Join us for March of Dimes Signature Chefs Feeding Motherhood to raise critical funds to nourish all aspects of motherhood, from prenatal to postpartum.

As the Chair of the Atlanta’s 2023 Signature Chefs Feeding Motherhood event. I am honored to have you join us as we work to ensure every mom and baby gets the best possible start.

Help us be there for families, particularly those in need, through advocacy, programs and partnerships aimed at reducing preterm birth and ending the health equity gap.”

Thank you!

Jasmine Crow-Houston

Chair, Signature Chefs Feeding Motherhood





SPONSORSHIP OPPORTUNITY



SIGNATURE SPONSORSHIP \$35,000

Pre-Event

- Campaign Kickoff - event held prior to host events
 - Logo on the digital and/or printed invite
 - Opportunity to give a “welcome or final address” to guests
 - Opportunity for video spots highlighting sponsors (sponsor provided)
 - Verbal and logo recognition included in day-of presentation
- All pre-event marketing pieces featuring “March of Dimes [event name], presented by [company name]”
- Logo/name recognition as Signature Sponsor featured on event promotional pieces, including but not limited to:
 - Digital event invitations
 - Campaign emails
 - Campaign website with link to company website
- Use of trademarks and logo in mutually agreed co-branded custom promotion for [event name] (March of Dimes has final approval)
- Logo/Name on toolkit provided by March of Dimes to assist with integration of mission and Fund the Mission ask

Day-of Event

- Tickets for two tables (up to 20 guests) for your guests to enjoy the event
- Access for your guests to the VIP reception
- Logo/name recognition as Signature Sponsor in the event program and any event signage
- Verbal and logo recognition included in day-of presentation
- Opportunity to give a “welcome or final address” to guests. Limited time messaging to be approved by March of Dimes
- Opportunity to be featured in a short event video which could include sponsor video spots (sponsor provided) at March of Dimes' discretion or an ambassador family video for Fund the Mission (optional – based on market availability)

Post-Event

- Post event thank you email recognizing chefs and sponsors
- Sponsor Video Message included in thank you email (provided by sponsor)
- Mention in the social media announcement with photo
- Cookbook with recipes from participating chefs (optional – based on market ability)

PLATINUM SPONSORSHIP \$25,000

Pre-Event

- Campaign Kickoff
- Logo on the digital invite
 - Opportunity to give a “welcome or final address” to guests
 - Opportunity for video spots highlighting sponsors (sponsor provided)
 - Verbal and logo recognition included in day-of presentation
- Pre-event marketing pieces featuring your company as a Platinum Sponsor with logo/listing on:
 - Digital and/or event invitations
 - Local market Facebook announcements
 - Event emails
 - Event website with link to company website
- Logo/Name on toolkit provided by March of Dimes to assist with integration of mission and Fund the Mission ask
- Use of trademarks and logo in mutually agreed co-branded custom promotion for [event name] (March of Dimes final approval)

Day-of Event

- Tickets for one table (up to 10 guests) for your guests to enjoy the event
- Access for your guests to the VIP reception
- Logo/name recognition as Platinum Sponsor in the event program and any event signage
- Verbal and logo recognition included in day-of presentation

Post-Event

- Campaign Local Impact – event to thank all participants post host events
 - Logo on the digital invite
 - Opportunity for video spots highlighting sponsors
 - Verbal and logo recognition included in day-of presentation
- Mention in the post dinner social announcement with photo
- Post event thank you email recognizing chefs and sponsors

GOLD SPONSORSHIP \$15,000

Pre-Event

- Campaign Kickoff
- Logo/name on the digital invite
 - Verbal and logo recognition included in day-of presentation
- Pre-event marketing pieces featuring your company as a Gold Sponsor with listing on:
 - Digital and/or print event invitations
 - Local market Facebook announcements
 - Event emails
 - Event website with link to company website
- Use of March of Dimes logo (with approval)

Day-of Event

- Tickets for one table (up to 10 guests) for your guests to enjoy the event
- Logo/name recognition as Gold Sponsor in the event program and any event signage
- Verbal and logo recognition included in day-of presentation
- Opportunity to give a “welcome or final address” to guests. Limited time messaging to be approved by March of Dimes
- Goody bags / product in goody bags (optional – based on market availability)

Post-Event

- Campaign Local Impact – event to thank all participants
 - Logo on the digital invite
 - Verbal and logo recognition included in day-of presentation
 - Post event thank you email recognizing chefs and sponsors

SILVER SPONSORSHIP \$7,500

Pre-Event

- Campaign Kickoff - event held prior to host events
 - Verbal and logo recognition included in day-of presentation
- Pre-event marketing pieces featuring your company as a Silver Sponsor with listing on digital event invitations
- Use of March of Dimes logo (with approval)

Day-of Event

- Tickets for up to 4 guests to enjoy the event
- Logo/name recognition as Silver Sponsor in the event program
- Logo recognition included in day-of presentation

Post-Event

- Campaign Local Impact – event to thank all participants
- Post event thank you email recognizing chefs and sponsors

BRONZE SPONSORSHIP \$5,000

- Name recognition on Event webpage
- Name recognition on sponsor “Thank you” Social Media post
- Name listing on local Event Social page
- Name listing on select signage at Event
- Name listing as Bronze Sponsor in the event program
- Access to March of Dimes Promotional toolkit



THANK YOU!