



#### Greetings!

The March of Dimes will present our 17<sup>th</sup> Annual Signature Chefs Auction Monday, November 13<sup>th</sup>, 2017 at the Causeway Bay Hotel. Guests will have the opportunity to sample signature dishes of our chefs while bidding on unique travel, entertainment, and dining packages during live and silent auctions.

The March of Dimes is aiming to raise \$93,000 this year! In these especially challenging economic times we are asking for your help. We greatly appreciate the support of local businesses and we hope you will consider donating to the event with merchandise, tickets or possibly a gift card/certificate.

All donations are greatly appreciated. Enclosed are the official donation paperwork and an overview of the event upon receiving your donation, a tax-deductible letter will be sent to you. Please send your donations to the below address or contact us at 517-699-4863 and we will be happy to pick up your item.

## March of Dimes 2450 Delhi Commerce Dr. Suite #11 Holt, MI 48842

All funds raised will support the fight to improve the health of babies by preventing birth defects, premature birth and infant mortality through community service, advocacy, research, and education. With your help, we look forward to the day when all mothers can give birth to strong and healthy babies.

If you have any questions, concerns, or to attend the event, please contact us. We appreciate your time and consideration, and again thank you for your support.

Working together for stronger, healthier babies...

Sheri Eldred March of Dimes 517.709.2251 seldred@marchofdimes.org Robert Hurtt Auction Chair 615.203.4038 rlhurtt@comcast.net

## March of Dimes 2017 Signature Chefs Auction Request for Donation

## Contact person(s), address, phone, e-mail, and fax:

Sheri Eldred seldred@marchofdimes.org 2450 Delhi Commerce Drive #11 Holt, MI 48842 Phone (517) 699-4863, Fax (517) 699-8184

#### March of Dimes' objective and purpose:

The March of Dimes was established in 1938 by President Franklin Roosevelt to conquer polio. Our mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality through community service, advocacy, research, and education.

### **Description of the March of Dimes Signature Chef's Auction:**

- The March of Dimes Signature Chefs Auction features the skills and creativity of more than 20 of the finest chefs and hottest restaurants in the Lansing area.
- The event is geared toward individuals who enjoy fabulous cuisine, fine wine, travel and entertainment.
- Guests are given the opportunity to visit personally with each of the chefs, taste their cuisine, and learn more about the restaurants they represent.
- The evening also features a silent and live auction. Auction packages may include dinners, hotel stays and vacation getaways to raise funds to help America's babies.
- The event will be held Monday, November 14, 2016 at Causeway Bay Hotel, Lansing from 5:30-9:00 pm.

**Memorabilia use:** Donated items will be assigned to an Auction package and auctioned to the highest bidder with all proceeds going to research and education that ensures healthy babies.

#### Other partners in this event:

Last year's sponsors included: Jackson National Life, McLaren Health System, Auto Owners Insurance, MHA, and UPS

#### **Attendance and Demographic Makeup of the event:**

- Approximately 500 guests will be in attendance.
- They are leaders in political, business, sports and media arenas
- Equal numbers of men and women
- 35 to 60 age range
- 85% are college graduates
- Average income of \$65,000 \$100,000
- 75% of guests are married

#### How the donor will be recognized:

- Name recognition in the event program book (500)
- Name include in event PowerPoint presentation

#### Thank-you for your consideration!



# **Donation** — 2017 Lansing Signature Chefs Auction (Please fill out <u>completely</u>)

Date:			
Donor Name:		Title:	
Company:			
Address:			
		/	
City	State		
Phone: Fax:			
E Mail:			
Description of Item Donated		\$\$\$ Value	

#### Thank you for supporting the March of Dimes.

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth, and infant mortality.

2450 Delhi Commerce Dr. #11 Holt, MI 48842 Phone (517) 699-4863 The March of Dimes is a 501(c)3 Tax ID 13-1846366

Fax: (517) 699-8184

Your donation is tax deductible!

Quick Reply E-Mail: seldred@marchofdimes.org