



## SPONSORSHIP PROPOSAL

### WHEN

November 10, 2020  
6 to 8 p.m.

### WHERE

Zoom  
Virtual Dinner

# Maternal and Infant Health Crisis

**Our nation is in the midst of a dire maternal and infant crisis.**

- One in ten U.S. babies is born preterm.
- The preterm birth rate for Black women is 49% higher than for all other women.
- Each year, 700 U.S. women die from pregnancy related complications.
- Another 50,000 pregnant women suffer life-threatening health challenges.
- Black mothers are 3Xs more likely to die from pregnancy complications.

**March of Dimes Network of Prematurity Research Centers is working to determine:**

- Do disrupted sleep patterns increase a woman's risk of preterm birth?
- Can a device be developed to recognize and stop uterine contractions?
- What is the correct dose of aspirin to reduce preeclampsia in Black women?
- Is an immunity factor missing in women with a history of prior preterm birth?
- Will increasing "good bacteria" in pregnant women extend gestation?

**March of Dimes is addressing COVID-19 risks to pregnant and lactating women by:**

- Advocating for data collection to monitor maternal-fetal virus transmission.
- Fast tracking of safe intervention and treatment for pregnant and lactating women.
- Ensuring that pregnant women are not excluded in vaccine development.
- Advocating to reduce barriers to telemedicine for prenatal and pediatric care.
- Virtualizing Supportive Pregnancy Care and NICU Family Support

**Join March of Dimes to insure that pregnant women and babies are not left behind.**

- Your sponsorship will help address an urgent need for research, advocacy and education to protect moms, babies and families from COVID-19 and the unknown future effects of the virus.

# ABOUT SIGNATURE CHEFS AUCTION

**We may not be able to come together in person this year, but we can make a real difference for moms and babies, at a time when they need us the most. We are following CDC guidelines to avoid mass gatherings and are rapidly preparing for an exciting, virtualized March of Dimes Signature Chefs experience.**

**This year's event will be a Digital Dinner Party:** Guest will pick up dinner from their choice of restaurants and join us for a virtual program from the comfort of their home. The first hour will feature dinner entertainment followed by a program honoring Healthcare Hero's, sharing mission moments, and an opportunity to fund the mission.

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR—\$10,000

#### Pre-Event Benefits

- Logo recognition as Presenting Sponsor featured on event promotional pieces, including but not limited to: **Invitation, Emails(Before & after event), Social Media-Facebook and Instagram, Event Website**
- 4 Social Media posts specific to your company
- Mention in all Public Relations and Media Outreach

#### Event Benefits

- Logo recognition as presenting sponsor on event presentations.
- Opportunity to speak during virtual event and send video or email to all attendees following event.
- 2 Full-page color ads in the program (inside cover plus additional page)
- Logo recognition as Presenting Sponsor on signage at each restaurant where guest pick up food.
- Opportunity to provide gift or marketing materials with food pick up.

#### Entertainment and Amenities

- 20 Dinner Tickets

## PLATINUM SPONSOR—\$5000

#### Pre-Event Benefits

- Logo recognition as Presenting Sponsor featured on event promotional pieces, including but not limited to: **Invitation, Emails (Before and after event), Social Media, Event Website**
- 2 Social Media Posts specific to your company

#### Event Benefits

- Logo recognition on event power point presentation.
- Full-page color ad in the program inside back cover.
- Logo recognition on signage at each restaurant.
- Opportunity to provide gift or marketing materials with food pick up.

#### Entertainment and Amenities

- 10 Dinner Tickets

## PREMIUM SPONSOR - \$2,500

### Pre-Event Benefits

- Name recognition as sponsor featured on event promotional pieces, including but not limited to: Social Media, Event Website

### Event Benefits

- Logo recognition on event power point presentation.
- half page ad in the program
- Logo recognition as sponsor on signage at each restaurants

### Entertainment and Amenities

- 5 Dinner Tickets

## FULL PAGE AD (COLOR) \$750

## FUND THE MISSION GIFT

A 100% tax-deductible donation can be made to support the work of March of Dimes. With a donation, you can help fight **premature birth, infant and maternal mortality, health disparities, and Covid-19 responses** through March of Dimes-funded research, advocacy, support, and education programs. Companies have the opportunity to provide a donation that can serve as a Leadership or Matching Gift, both offering company recognition and visibility in your alignment with our important mission.

## SIGNATURE CHEFS AUCTION, VERO BEACH

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Company name/donor

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Please indicate how you wish to be listed on printed materials

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Primary contact

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Address

---

City

State

ZIP code

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Phone

Fax

Email

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Alternate contact person

Fax

Email

☐ YES, we will support March of Dimes as a sponsor  
in the amount of \$ \_\_\_\_\_ .

☐ I am unable to attend but I would like to make a 100% tax-deductible Tribute Gift  
in the amount of \$ \_\_\_\_\_ .

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Signature of primary contact

Date

*(My signature indicates authorization to make this commitment on behalf of my company.)*

### Payment options (payment is due no later than 30 days prior to event):

- ☐ Check enclosed (payable to March of Dimes)  
☐ Credit card

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Credit card number

Expiration date

Security code

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Name as it appears on card

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Billing address (if different from above)

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Signature of card holder

**Please mail payment to:**  
March of Dimes  
Stacy Myron  
1154 SW Lighthouse Dr  
Palm City, FL 34990

**Questions or details about the event contact:**  
**Stacy Myron**  
[smyron@marchofdimes.org](mailto:smyron@marchofdimes.org)  
518-423-1313