

march of dimes
A FIGHTING CHANCE FOR EVERY BABY™

Signature Chefs Auction®



Save the date



2017 Partnership Opportunities

Hyatt Regency Chesapeake Bay
Thursday, October 5, 2017

6:00pm - 9:00pm



Four million babies were born in the United States last year, and the March of Dimes helped each and every one through over 76 years of research, education, vaccines and breakthroughs. Of course, we are always looking forward as well as back and are now hard at work on the next big breakthrough, finding a way to effectively prevent premature birth, which affects nearly 500,000 families every year. This landmark year is a great opportunity for our partners to celebrate their support of the largest, most respected maternal child health organization in the world.

The March of Dimes is the leading nonprofit health organization that champions the needs of moms and babies in your community and across the nation. We funded the research that led to the prevention of polio and we have not stopped defending the health of babies since. From pioneering genetic research, to promoting folic acid, to fighting for lifesaving newborn screening, the March of Dimes continues to do all we can to make sure every baby is born healthy.

Why partner with the March of Dimes?

- #1 recognized major health charity by moms
- #2 recognized major health charity by women
- 96% of population knows March of Dimes
- 97% of moms know the March of Dimes
- 91% overall positive impression
- One of America's first (1938), best-loved and most respected nonprofit organizations

SOURCE: Gallup, 2010 and 2011



Community Programs

Through programs and services in communities, the March of Dimes promotes healthy pregnancies and babies, and works to prevent premature birth, birth defects and infant mortality.

- **Healthy Babies are Worth the Wait** – The focus of this campaign is to communicate that if your pregnancy is healthy, wait for labor to begin on its own. Don't schedule elective deliveries before 39 weeks of gestation.
- **NICU Family Support** – We provide information and comfort to families during both the NICU hospitalization and the transition home.
- **The Mama & Baby Bus** – We provide free prenatal care to pregnant women in the Washington, D.C. area who otherwise wouldn't receive care.

Signature Chefs Auction: The Basic Ingredients

Signature Chefs Auction of Cambridge features approximately 25 of the Eastern Shore's top chefs, for an evening of culinary tastings, fine wine and spirits. The evening will include silent and live auctions of unique dining, entertainment, leisure and travel packages.

March of Dimes Signature Chefs Auction

Hyatt Regency, Chesapeake Bay

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$10,000

(\$8,500 tax deductible)

- 2 Premium Reserved Tables/20 Tickets
- 3 complimentary hotel room for the night
- \$150 Segoe Spa and Salon Credit
- Official Live Auction Sponsor
- Logo featured on all Live Auction materials
- Special VIP gift
- Featured in event press materials
- Featured on event invitation*
- Full page color ad in event program*
- Acknowledgement from podium
- Speaking opportunity at event
- Logo featured in event presentation
- Presenting Sponsor signage at event
- Opportunity to offer promotional items to guests
- Logo & hyperlink on MOD website & social media
- Media opportunities (pending agreements)

Platinum Sponsor \$7,500

(\$6,000 tax deductible)

- 2 Premium Reserved Tables/20 Tickets
- 2 complimentary hotel room for the night
- \$100 Segoe Spa and Salon Credit
- Official Silent Auction Sponsor
- Logo featured on all silent auction bid sheets
- Featured in event press materials
- Featured on event invitation*
- Full page color ad in event program*
- Acknowledgement from podium
- Logo featured in event presentation
- Platinum Sponsor signage at event
- Opportunity to offer promotional items to guests
- Logo & hyperlink on MOD website & social media
- Media opportunities (pending agreements)

Gold Sponsor \$5,000

(\$4,250 tax deductible)

- 1 Reserved Table/10 Tickets
- 1 complimentary hotel room for the night
- \$50 Segoe Spa and Salon Credit
- Featured on event signage
- Logo on Website and featured post of Facebook
- Featured in event press materials
- Featured on event invitation*
- Half page color ad in event program*
- Logo featured in event presentation

Table Sponsor \$2,000

(\$1,250 tax deductible)

- One Reserved Table/ 10 Tickets
- Company name featured in event program*
- Company name featured in event presentation*

Bronze Sponsor \$1,000

(\$700 tax deductible)

- 4 Tickets
- Company name featured in event program*
- Company name featured in event presentation*

**Invitation Deadline: July 26, 2017*

**Program Deadline: September 1, 2017*



March of Dimes Signature Chefs Auction Hyatt Regency, Chesapeake Bay

SPONSORSHIP COMMITMENT FORM

The undersigned ("Sponsor") hereby agrees to be a sponsor of the 2016 Signature Chefs Auction at the sponsorship level indicated below. In exchange for sponsorship, the undersigned shall provide monetary compensation in the amount as set forth for the sponsorship level indicated below. It is understood that this sponsorship agreement represents a legally binding obligation of the Sponsor and that the March of Dimes is relying on the Sponsor providing payment as set forth for the Sponsorship level indicated below. Payment is to be received no later than **September 1**

_____ \$10,000 Presenting Sponsor _____ \$7,500 Platinum Sponsor _____ \$5,000 Gold Sponsor
_____ \$2,000 Silver Table Sponsor _____ \$1,000 Bronze Sponsor

Additional Donation to Fund the March of Dimes Mission in the amount of \$_____

Commitment Form Total: \$_____

Company/Organization:_____

Authorized By (Print Name):_____ Title:_____

Signature:_____ Date:_____

PROGRAM LISTING INFORMATION

Please specify how Individual or Company is to be listed on 2017 Signature Chefs Auction Event Materials:

(Name of Company or Person Sponsoring 2017 Signature Chefs Auction)

BILLING & PAYMENT INFORMATION

_____ Please Invoice for the 2017 Signature Chefs Auction! (Checks made payable to March of Dimes)

Billing Contact:_____ Billing Contact Company:_____

Billing Address:_____

City, State, Zip:_____ Phone:_____ Fax:_____

Contact Email:_____

Please Bill My: _____ AMEX _____ MasterCard _____ VISA

Name as it Appears on your Card:_____

Billing Address:_____

Billing Phone:_____

Authorization Signature:_____

Payment can be mailed to: March of Dimes-Signature Chefs Auction
100 E Main Street Suite 500B Salisbury, MD 21801

This serves as an agreement between you and/or your company and the March of Dimes Maryland-National Capital Area Chapter.
Please fax this signed agreement to 410-546-4169

For further information, please contact Jessica Hales at jhales@marchofdimes.org or 443-754-7041