



A FIGHTING CHANCE FOR EVERY BABY™

Signature Chefs Auction 2016 Sponsorship Opportunities Tuesday, October 25, 2016

Partnership Opportunities

The March of Dimes annual Signature Chefs Auction provides your company with an opportunity to co-brand your company with the vital mission of the March of Dimes. Your company will shine in the eyes of approximately 320 affluent community members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine, spirits and exclusive, exciting custom-created auction packages.

Silver Sponsor - \$3,500

Pre-Event Marketing – Integrated branding of your company

- Pre-event marketing pieces featuring your company as a Silver Sponsor with listing on:
 - Event Print Media (if applicable)
 - Event emails
 - Event social media announcements (Facebook and Twitter)
- Use of March of Dimes/Signature Chefs Auction logo (with approval)

Pre-Event Activities

- Participation in Preview Party
 - Corporate name as Silver Sponsor featured on event promotion pieces, including but not limited to:
 - Event invitation
 - Event signage
 - Event PowerPoint
 - Opportunity to invite attendees

Client Entertainment and Amenities

- Six (6) invitations for the dinner/dessert and live auction
- Two (2) invitations to Preview Party

At the Event Marketing

- Half-page, black and white ad in the event attendee program
- Company name listed as a Silver Sponsor on event signage and media screens

Unique opportunities for in-depth event involvement

- Opportunity to provide a silent auction package (value minimum \$250)
- Opportunity to serve on event committee
- Healthy Babies Healthy Business
- Sponsor benefit summary 60 days post event

