



Signature Chefs Auction 2016 Sponsorship Opportunities Tuesday, October 25, 2016

Partnership Opportunities

The March of Dimes annual Signature Chefs Auction provides your company with an opportunity to co-brand your company with the vital mission of the March of Dimes. Your company will shine in the eyes of approximately 320 affluent community members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine, spirits and exclusive, exciting custom-created auction packages.

Silver Sponsor - \$3,500

Pre-Event Marketing – Integrated branding of your company

- Pre-event marketing pieces featuring your company as a Silver Sponsor with listing on:
 - Event Print Media (if applicable)
 - Event emails
 - Event social media announcements (Facebook and Twitter)
- Use of March of Dimes/Signature Chefs Auction logo (with approval)

Pre-Event Activities

- Participation in Preview Party
 - Corporate name as Silver Sponsor featured on event promotion pieces, including but not limited to:
 - Event invitation
 - Event signage
 - Event PowerPoint
 - Opportunity to invite attendees

Client Entertainment and Amenities

- Six (6) invitations for the dinner/dessert and live auction
- Two (2) invitations to Preview Party

At the Event Marketing

- Half-page, black and white ad in the event attendee program
- Company name listed as a Silver Sponsor on event signage and media screens

Unique opportunities for in-depth event involvement

- Opportunity to provide a silent auction package (value minimum \$250)
- Opportunity to serve on event committee
- Healthy Babies Healthy Business
- Sponsor benefit summary 60 days post event



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☐ We are pleased to join the March of Dimes for the upcoming Signature Chefs Auction, Western New York's BEST, as a 2016 Silver Sponsor for \$3,500. Sponsorship benefits outlined on prior pages. This form serves as confirmation of this partnership. We understand that we will receive an invoice for the amount noted above and will provide permission to use our corporate name and images as

Name:	Company:
Title:	Email:
Address:	City, State, Zip:
Phone:	Fax:

☐ Enclosed is our payment.
*Please make all checks payable to:
March of Dimes*

☐ Please charge our sponsorship to my:
__American Express __Discover __MasterCard __Visa

Account Number:

☐ Please invoice us, we will pay our
pledge:
__Upon receipt of invoice
__Monthly

Exp. Date: ____/____ Security Code: ____ Billing Zip Code:

Name on Card: _____

Sponsor Representative

Signature: _____ Date: _____

March of Dimes

Representative Signature: _____ Date: _____

Return with payment to: March of Dimes
ATTN: Rita Greis
435 Lawrence Bell Drive, Suite 9
Buffalo, NY 14221

*Please email logo asap: (high resolution vector, jpeg, eps format) to rgreis@marchofdimes.org
Please email program ad no later than Friday, September 30, 2016*

From school children to scientists, from presidents to parents, from celebrities to citizens, everyone has made a difference. Your support today helps us continue cutting-edge research to determine the causes of birth defects and premature birth. Let's work together for stronger, healthier babies.