

19th Annual

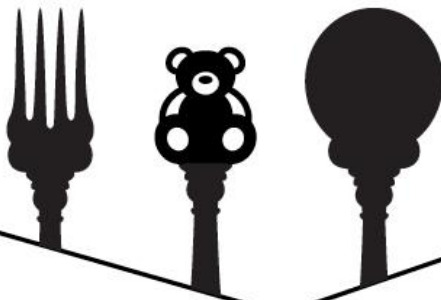
march  of dimes

Signature *Chefs* Auction®

2016 Signature Chefs Auction
Wednesday, November 9, 2016
7:00 p.m. – 10:00 p.m.

Winter Park Farmers' Market
200 West New England Avenue
Winter Park, FL 32789

Frank and Patsy Kruppenbacher
2016 Signature Chefs Auction Chairs



March of Dimes

The March of Dimes is the leading non-profit organization for infant health in the country and has been since 1938 when founded by President Franklin Delano Roosevelt. The March of Dimes was initially founded to find a cure for polio – when this mission was accomplished, the March of Dimes took on the broader issue of infant health.

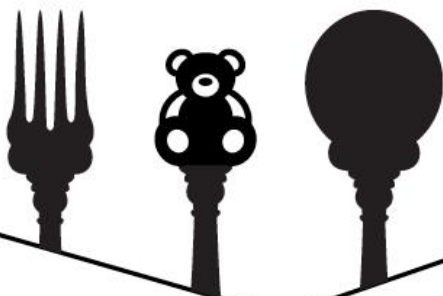
Today, the March of Dimes is working with volunteers around the globe to have stronger, healthier babies. Research funded by the March of Dimes helped to bring surfactant therapy to pre-term babies, saving lives every day.

The public has the opportunity to be educated on pre-conception and inter-conception care to insure mom and baby are both healthy. The March of Dimes took the lead on restoring funding to the Birth Defects Registry in Florida. Babies that are born too small and too soon are supported through March of Dimes' service such as NICU Family Support.

These critical elements that are necessary to insure all babies are born healthy could not take place without funding through the March of Dimes' signature events. The purpose of the Signature Chefs Auction is to raise funds for stronger, healthier babies. With your support, accomplishing our mission can become a reality!

Mission

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature births and infant mortality. The March of Dimes carries out this mission through programs of research, community services, education and advocacy that saves babies.



Event Information

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Winter Park Farmers' Market

200 West New England Avenue, Winter Park, FL 32789

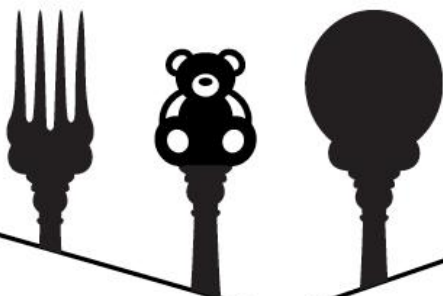
Overview

The 19th Annual Central Florida Signature Chefs Auction is a premier event benefiting the March of Dimes and has become one of the most exciting and exclusive fundraising events in Central Florida! The three hour evening features the best of the best in dining with chefs from our top dining establishments serving tastes of their favorite dishes. The gourmet sampling and silent auction are followed by a seated dessert and live auction where guests can bid on unique packages featuring exclusive dining experiences, travel and more. The Signature Chefs Auction offers elegant surroundings, sumptuous food, fragrant wines and a night of revelry, corporate networking and fellowship.

Patron Demographics

- 55% female, 45% male.
- High income: 75% with household income over \$100,000.
- Well-educated: 87% college graduates, 36% with post-graduate education.
- Baby Boomers and GenX-ers: 57% 30-49 years old, 21% 50-59.
- Frequent restaurant goers: eat dinner out on average 15+ times per month.
- Average 2 cars per household, most of which are luxury cars.
- Charitable: 68% see themselves as involved with or support charities.

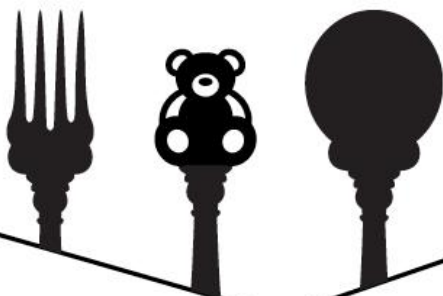
Patrons report being motivated to support the Signature Chefs Auction by a combination of excellent food, great networking opportunities and charitable giving.



YOU ARE INVITED... to be a "Signature Chef" and prepare a signature item from your establishment's menu for this exciting evening to benefit the March of Dimes. Our heartfelt gratitude goes to those chefs that have participated in the past and who continue to support the event, as well as new chefs who would like to join us this year for an evening of fundraising and extraordinary culinary talent!

The March of Dimes agrees to provide the Chef/Establishment with the following:

- The Chef/Establishment will be recognized on the Signature Chefs Auction Orlando website if signed agreement form is received by October 14, 2016.
- The Chef/Establishment will be recognized on Signature Chefs Auction Invitations.
- The Establishment name/logo and Chef photo and bio will be featured in the Signature Chefs Auction program if the signed agreement form and content requested is received by October 14, 2016. The Chef should submit his/her bio and headshot for promotional use, including Chef's interests, cooking specialties, etc.
- Partnership with FOX35 for Public Service Announcements broadcasting the event.
- Opportunity to be selected for a live television cooking demonstration with FOX35 – ask your March of Dimes staff partner for more details on selection process.
- The Chef/Establishment will be named in interviews by the March of Dimes and event volunteers as a major participant.
- The Chef/Establishment will be included on a list provided to media sponsors for night of event interviews.

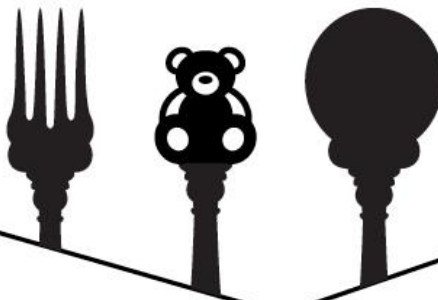


The Chef/Establishment agrees to the following:

- Attend the 2016 Signature Chefs Auction event – Wednesday, November 9, 2016 at the Winter Park Farmers' Market .
- Donate and prepare 125 tastings of a signature dish from chef's establishment.
- Report to the venue for load-in, set-up and prep according to the pre-determined schedule, to be provided the week of November 7, 2016.
- Provide equipment to serve, hold and display signature dish.
- We encourage the chefs to bring an additional staff member from your establishment, (ie. manager, lead host, PR representative) to interact with guests and help showcase your dish and restaurant. **We encourage you to decorate your station with your own décor**, March of Dimes purple is encouraged and appreciated.
- Because this is a fundraising event, providing an imaginative, "priceless" dining experience donation for our auction is incredibly appreciated. Unique donations with a high retail value will be showcased in the live auction, giving the chef/establishment additional exposure.

The March of Dimes will provide the following on the day of the event:

- Two linen draped six foot tables.
- Access to electricity (if needed).
- Service ware (if needed).
- Table signage denoting the chef/establishment's name and the featured signature dish if the signed agreement form is received by October 14, 2016.



Chef Agreement Form

establishment name – as it should appear in print

chefs name – as it should appear in print

address

city

state

zip code

phone

email

I, _____, an authorized representative of _____
agree to all of the enclosed responsibilities associated with serving as a 2016 Chef for the 19th Annual
March of Dimes Signature Chefs Auction in Orlando.

signature of primary contact

date

(my signature indicates authorization to make this commitment on behalf of my establishment)

☐ YES ☐ NO I agree to donate at least 125 tastings of a pre-selected signature dish to be donated/provided
by myself/and or my establishment

☐ YES ☐ NO I have selected my signature dish, that should be printed as _____

☐ YES ☐ NO I will be requiring electricity for the following items _____

☐ I will be requiring the following service ware ☐ appetizer plates ☐ bowls ☐ forks ☐ knives ☐ spoons

☐ YES ☐ NO I agree to donate a live/silent auction package valued at a requested minimum of \$1,500 to
further the mission of the March of Dimes (auction donation form attached)

The retail value of our participation including the food/beverage donated is \$_____.

Please return completed agreement forms, chefs bio and photo as soon as possible.

THANK YOU FOR YOUR SUPPORT! We couldn't further our mission without you.

authorized march of dimes signature

date

March of Dimes
Signature Chefs Auction*

Auction Contribution Form

I would like to donate the following gift(s) to the March of Dimes: _____

Detailed item description: _____

Retail value: \$ _____ Is item exchangeable? Yes No Expiration date: _____

Special instructions and/or restrictions: _____

Please print company or individual name as you would like it to appear in the auction program: _____

Item delivery method:

- ☐ I will deliver or mail the gift(s) to the March of Dimes office by _____
- ☐ I will have the gift(s) available for pick-up any time after _____
- ☐ I would like the March of Dimes to generate a certificate on my behalf.
- ☐ Certificate/item is attached/included.

Donating company/individual:

Name: _____

Contact person (if different from donor): _____ Title: _____

Mailing address: _____ Email: _____

_____ Phone Number: _____

Signature: _____ Date: _____

In order to receive recognition for your contribution, please submit this agreement by Friday, October 14, 2016.

March of Dimes Foundation

Attn: Victoria Vighetto

555 Winderley Place, Suite 105

Maitland, FL 32751

Phone: (321) 274-8675 • Email: vvighetto@marchofdimes.org

Please make a copy of this agreement for your records.

Thank you for your donation!
Tax ID #13-1846366