

Signature Chefs Auction®

PARTNERSHIP OPPORTUNITIES



The Westin Kierland Resort & Spa
Sunday, November 6, 2016

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality.



In the recipe for healthy babies, the key ingredient is you!

March of Dimes invites you to support the 8th annual Signature Chefs Auction. This tasteful affair provides a unique opportunity to co-brand your company with the vital efforts of March of Dimes to give every baby a fighting chance. Guests will be participants in an evening of culinary masterpieces provided by premier Valley chefs and exceptional auction packages.

Since its inception, this event has raised more than \$1,000,000 in support of healthy moms and healthy babies and has heightened awareness of the problems that threaten the health of babies.

The mission of March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality.

Thank you for your consideration!

PLATINUM EVENT PARTNER—\$25,000

Pre-Event Benefits

- ◆ Recognition as a Platinum Partner in all public relations and media efforts pertaining to the 2016 Signature Chefs Auction
- ◆ Recognition as a Platinum Partner with company logo inclusion:
 - Recognition as a Platinum Partner with company logo inclusion:
 - Signature Chefs Auction event website with reciprocal link
 - Save the Date Mailing (400+ mailed)
 - Save the Date Email (over 450 email addresses)
 - Invitation Mailing (400+ mailed)
 - Invitation Email (over 450 email addresses)
 - Promotional Event Emails (4 emails, over 450 email addresses)
 - Event Print-Ads (if applicable)
 - Social Media Announcements via Facebook & Twitter (10 mentions)

Event Benefits

- ◆ Custom benefit with integrated branding opportunities within (select one):
 - Revenue Enhancement Activity (Raffle, Silent Auction, etc.)
 - Live Auction
 - Other Custom Opportunity (*Chosen opportunity will be designed collaboratively with March of Dimes and your company.*)
- ◆ Selection of sponsorship of one Signature Chef, including a VIP experience incorporated into guest event experience
- ◆ Recognition as a Platinum Partner with company logo/name listing in/on:
 - Programs, partner recognition page (300+ printed)
 - Programs, page of sponsored chef
 - Signage, Partner “Thank You”
 - Signage, sponsored chef station
 - Media Screen, partner recognition slide of looping presentation
- ◆ Company opportunity to provide branded favors for 300 attendees
- ◆ Full-page color ad in program
- ◆ Verbal recognition as a Platinum Partner from the stage

Entertaining and Amenities

- ◆ One (1) table of ten (10) in a premium location
- ◆ Selection of premium wines, served at your table

Custom Benefits as Assigned

GOLD EVENT PARTNER—\$10,000

Pre-Event Benefits

- ◆ **Recognition as a Gold Partner with company name listing in/on:**
 - Save the Date Mailing (400+ mailed)
 - Save the Date Email (over 450 email addresses)
 - Invitation Mailing (400+ mailed)
 - Invitation Email (over 450 email addresses)
 - Promotional Event Emails (4 emails, over 450 email addresses)
 - Event Print Ads (if applicable)
 - Social Media Announcements via Facebook and Twitter (6 mentions)

Event Benefits

- ◆ **Selection of sponsorship of one Signature Chef, including a VIP experience incorporated into guest event experience**
- ◆ **Recognition as a Gold Partner with company logo/name listing in/on:**
 - Programs, partner recognition page (300+ printed)
 - Programs, page of sponsored chef
 - Signage, Partner “Thank You”
 - Signage, sponsored chef station
 - Media Screen, partner recognition slide of looping presentation
- ◆ **Half-page color advertisement in program**
- ◆ **Verbal recognition as a Gold Partner from stage**

Entertaining and Amenities

- ◆ **One (1) table of ten (10)**

SILVER TABLE PARTNER—\$5,000

Pre-Event Benefits

- ◆ **Recognition as a Silver Partner with company name listing:**
 - Save the Date Email (over 450 email addresses)
 - Invitation Email (over 450 email addresses)
 - Promotional Event Emails (4 emails, over 450 email addresses)
 - Social Media Announcements via Facebook and Twitter (2 mentions)

Event Benefits

- ◆ **Recognition as a Silver Partner with company name listing:**
 - Programs, partner recognition page (300+ printed)
 - Signage, Partner “Thank You”
 - Media Screen, partner recognition slide of looping presentation
- ◆ **Quarter-page color advertisement in programs (300+ printed)**
- ◆ **Verbal recognition as a Silver Partner from stage**

Entertaining and Amenities

- ◆ **One (1) table of ten (10)**

INDIVIDUAL TABLE—\$2,500

Pre-Event Benefits

- ◆ None

Event Benefits

- ◆ None

Entertaining and Amenities

- ◆ One (1) table of ten (10)

FUND THE MISSION

Premature birth is the leading cause of death in children under 5, worldwide. In addition to, or in lieu of a sponsorship contribution, an 100% tax-deductible donation can be made to support the work of March of Dimes. With a donation, you can help fight premature birth through March of Dimes-funded research and education programs. Companies have the opportunity to provide a donation that can serve as a Leadership or Matching Gift, both offering company recognition and visibility in your alignment with our important mission.

Donors to the mission giving moment will be celebrated for their commitment to the March of Dimes and recognized for energizing the room and inciting the giving.



SPONSORSHIP AGREEMENT

We are pleased to join the March of Dimes as a sponsor for the upcoming Signature Chefs Auction. Sponsorship benefits are outlined on prior pages. This form serves as confirmation of this partnership. We understand that we will receive an invoice for the amount noted below and will provide permission to use our corporate name and images as noted in our recognition opportunities.

_____ Platinum Partner, \$25,000

_____ Gold Partner, \$10,000

_____ Silver Partner, \$5,000

_____ Table Partner, \$2,500

_____ Fund the Mission \$_____

Please select one, benefits outlined on prior pages

Company: _____

Authorized
Representative: _____

Signature: _____

Date: _____

March of Dimes
Representative: _____

Signature: _____

Date: _____

**Thank you for considering our request for partnering together to improve the health of
Arizona's babies!**

March of Dimes is a 501(C)(3) charitable organization, Federal ID #13-1846366

*For additional information, please contact:
Cori Frolander, Development Manager, March of Dimes*

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march of dimes
A FIGHTING CHANCE FOR EVERY BABY™

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