



Signature Chefs Auction

2018 Sponsorship Opportunities



Co-Chairs

Kathryn & Steve Idoux
Allison & Drew Lockard

Featuring

Kent Rathbun, Lead Chef
Mike Doocy, Fox 4 Sports Anchor, Emcee
The Jordan Kahn Orchestra

October 25, 2018

sixty five hundred

6500 Cedar Springs | Dallas, Texas 75235



HEALTHY MOMS. STRONG BABIES.



We believe that every baby deserves the best possible start. Unfortunately, not all babies get one. Premature birth and its complications are the largest contributors to infant death in the United States and globally.

EACH YEAR

- 1 in 10 babies is born prematurely.
- 1 in 33 babies is born with a birth defect each.
- Worldwide 15 million babies are born prematurely.

In addition to the human toll, the societal cost of premature birth is more than \$26 billion per year.

March of Dimes fights for the health of all moms and babies. We're advocating for policies to protect them. We're working to radically improve the health care they receive. We're pioneering research to find solutions. We're empowering families with programs, knowledge and tools to have healthier pregnancies.

Please join us by supporting the 2018 Signature Chefs Auction, the premiere fundraising social event for the March of Dimes Dallas Market, featuring Dallas' top chefs, unique live and silent auction packages and lively entertainment.

Because when a society supports every family, the future is brighter for us all. And when communities work together, even the toughest problems can be solved.

2018 SIGNATURE CHEFS AUCTION SPONSORSHIP LEVELS

Thursday, October 25, 2018 – sixty five hundred

PLEASE NOTE: MARKETING BENEFITS ARE CUSTOMIZABLE ACCORDING TO SPONSOR LEVEL.

PRESENTING SPONSOR (\$50,000)

Client Entertainment & Amenities

Signature Chefs Auction – VIP seating for 30 with lounge area and concierge bar service
Rathbun Sponsor Party – 30 guest invitations

Marketing and Recognition

Presenting Sponsor category rights
Logo and hyperlink on event website with postings on March of Dimes social media outlets
Logo on all marketing material, including event invitations, programs and brochures
(1) Full page advertisement in event program
Presenting Sponsor highlight in sponsor news release
Logo and mention in all television/radio PSAs
Logo recognition as “Chef Station Sponsor” on lightboard for your choice of chef
Logo or name placement on event signage and sponsor loops
Emcee recognition from stage

SIGNATURE SPONSOR (\$25,000)

Client Entertainment & Amenities

Signature Chefs Auction – Signature seating for 20 with lounge area and concierge bar service
Rathbun Sponsor Party – 10 guest invitations

Marketing and Recognition

Exclusive category rights available for Rathbun Sponsor Party or Production/Décor (*first come first served*)
Logo and hyperlink on event website and March of Dimes social media outlets
Logo on appropriate marketing material, including event invitations, programs and brochures
(1) Full page advertisement in event program
Inclusion in sponsor news release
Logo or name placement on event signage and sponsor loops
Logo recognition as “Chef Station Sponsor” on lightboard
Emcee recognition from stage

PLATINUM SPONSOR (\$15,000)

Client Entertainment & Amenities

Signature Chefs Auction – Platinum seating for 20
Rathbun Sponsor Party – 10 guest invitations

Marketing and Recognition

Exclusive category rights available for Cocktail Hour or Live Auction (*first come first served*)
Logo and hyperlink on event website and March of Dimes social media outlets
Name recognition on event invitation, program and all appropriate press material
(1) ½ page advertisement in event program
Inclusion in sponsor news release
Logo or name placement on select event signage and sponsor loops
Logo recognition as “Chef Station Sponsor” on lightboard

GOLD SPONSOR (\$10,000)

Client Entertainment & Amenities

Signature Chefs Auction –Gold seating for 10

Rathbun Sponsor Party – 8 guest invitations

Marketing and Recognition

Category rights available for Photo Booth, Entertainment, Big Board/Silent Auction (*first come first served*)

Name recognition on event website and March of Dimes social media outlets

Name recognition on event invitation, program and all appropriate press material

(1) ¼ page advertisement in event program

Inclusion in sponsor news release

Logo or name placement on sponsor loops and select event signage

Logo recognition as “Chef Station Sponsor” on lightboard

SILVER SPONSOR (\$7,500)

Client Entertainment & Amenities

Signature Chefs Auction –Favored seating for 10

Rathbun Sponsor Party – 6 guest invitations

Marketing and Recognition

Category rights available for Centerpieces, Chef Gifts, Event Keepsake, Milk & Cookies, Mission Signs, Raffle or Registration (*first come first served*)

Name recognition on event website and March of Dimes social media outlets

Name recognition on event website, event invitations and event program

Inclusion in sponsor news release

Logo or name placement on select event signage and sponsor loops

Logo recognition as “Chef Station Sponsor” on lightboard (if available)

BRONZE SPONSOR (\$5,000)

Client Entertainment & Amenities

Signature Chefs Auction – Select seating for 10

Rathbun Sponsor Party – 2 guest invitations

Marketing and Recognition

Name recognition on event website and March of Dimes social media outlets

Name recognition on event invitations, program and sponsor loops

Logo recognition as “Chef Station Sponsor” on lightboard (if available)

COMMITMENT FORM
2018 SIGNATURE CHEFS AUCTION DALLAS
Thursday, October 25th – sixty five hundred

Print your name or your company's name **exactly** as it should appear on all print material:

Sponsor Name _____

Contact Name: _____ Email Address: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone #: _____

PLEASE RESERVE:

_____ **\$50,000 Presenting Sponsor**

_____ **\$25,000 Signature Sponsor**

_____ **\$15,000 Platinum Sponsor**

_____ **\$10,000 Gold Sponsor**

_____ **\$7,500 Silver Sponsor**

_____ **\$5,000 Bronze Sponsor**

\$_____ I would like to fight for the health of all moms and babies by making a Fund the Mission donation. 100% of my gift support the work of March of Dimes.

**PLEASE MAKE ALL CHECKS PAYABLE TO MARCH OF DIMES
OR SELECT ONE OF THE FOLLOWING:**

_____ **CREDIT CARD**

_____ **SEND INVOICE**

Name on Card: _____

Card Number: _____ Exp. Date _____ Security Code _____

Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

*Please return to specialevents@dallas.marchofdimes.org or [12660 Coit Rd., Suite 200, Dallas 75251](https://www.marchofdimes.org/12660-Coit-Rd.-Suite-200-Dallas-75251). Visit www.signaturechefs.org/dallas for more information or contact Ann Whaley, Senior Development Manager at awhaley@marchofdimes.org, 972-232-1375. Fair market value for each seat is \$60. All contributions will be acknowledged with a tax receipt letter on or before 1/31/19.