



# **SIGNATURE CHEFS AUCTION 2019**

## **SPONSORSHIP OPPORTUNITIES**

As a sponsor of Signature Chefs Auction, your company can customize the following benefits:

### **PRESENTING SPONSOR—\$50,000**

The Presenting Sponsor will have exclusive naming rights for the event. This year is the 25<sup>th</sup> Anniversary of Signature Chefs Auction in Dallas. Take advantage of this unique and prestigious activation opportunity to highlight your company as an integrated partner with March of Dimes throughout the entire event.

“March of Dimes Signature Chefs Auction Presented by \_\_\_\_\_”

#### **Client Entertainment & Amenities**

- Rathbun Sponsor Party – 24 guest invitations
- Signature Chefs Auction – VIP seating for 24 with concierge bar service
- Personal visit by Lead Chef at table on event night
- Post Event Celebration/2020 Kick-off - 24 guest invitations

#### **Marketing and Recognition**

- All pre-event marketing pieces featuring “March of Dimes Signature Chefs Auction presented by [company name]”
- Recognition as a Presenting Sponsor in public relations and media efforts where appropriate
- Logo/name recognition as Presenting Sponsor featured on event promotional pieces, including but not limited to:
  - Event invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Geo-targeted event emails
  - Event website with link to company website
- (1) Full page advertisement on front inside cover of event program book
- Logo or name placement on screen in sponsor loop on screen night of
- Logo recognition at Lead Chef’s Station



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## **SPONSORSHIP OPPORTUNITIES**

As a sponsor of Signature Chefs Auction, your company can customize the following benefits:

### **SIGNATURE SPONSOR—\$25,000**

Your company can sponsor one of the following night of opportunities for additional recognition: Rathbun Sponsor Party or Décor. Your choice is based on first-confirmed, first-choice of opportunity.

#### **Client Entertainment & Amenities**

- Rathbun Sponsor Party – 20 guest invitations
- Signature Chefs Auction – Priority seating for 20 with concierge bar service
- Post Event Celebration/2020 Kick-off - 20 guest invitations

#### **Marketing and Recognition**

- Pre-event marketing pieces featuring your company as a Signature Sponsor with logo/listing on:
  - Event invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Geo-targeted event emails
  - Event website with link to company website
- (1) Full page advertisement on back inside cover of event program book
- Logo or name placement on screen in sponsor loop on screen night of
- Logo recognition at Chef Station of your choice



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## **SPONSORSHIP OPPORTUNITIES**

As a sponsor of Signature Chefs Auction, your company can customize the following benefits:

### **PLATINUM SPONSOR—\$15,000**

Your company can sponsor one of the following night of opportunities for additional recognition: Cocktail Hour, Live Auction, Purple Carpet Photos. Your choice is based on first-confirmed, first-choice of opportunity.

#### **Client Entertainment & Amenities**

- Rathbun Sponsor Party – 10 guest invitations
- Signature Chefs Auction – Priority seating for 16
- Post Event Celebration/2020 Kick-off- 10 guest invitations

#### **Marketing and Recognition**

- Pre-event marketing pieces featuring your company as a Platinum Sponsor with logo/listing on:
  - Event invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Event website with link to company website
- (1) Full page advertisement in event program book
- Logo or name placement on screen in sponsor loop on screen night of
- Logo recognition at a Chef Station

### **GOLD SPONSOR—\$10,000**

Your company can sponsor one of the following night of opportunities for additional recognition: Entertainment, Super Silent Auction or Table Signs. Your choice is based on first-confirmed, first-choice of opportunity.

#### **Client Entertainment & Amenities**

- Rathbun Sponsor Party – 8 guest invitations
- Signature Chefs Auction – Preferred seating for 12
- Post Event Celebration/2020 Kick-off- 8 guest invitations

#### **Marketing and Recognition**

- Pre-event marketing pieces featuring your company as a Gold Sponsor with logo/listing on:
  - Event invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Event website with link to company website
- 1/2 page advertisement in event program book
- Logo or name placement on screen in sponsor loop on screen night of
- Logo recognition at a Chef Station

[signaturechefs.org/dallas](http://signaturechefs.org/dallas)



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## **SPONSORSHIP OPPORTUNITIES**

### **SILVER SPONSOR—\$7,500**

Your company can sponsor one of the following night of opportunities for additional recognition: Centerpieces, Valet, or Raffle. Your choice is based on first-confirmed, first-choice of opportunity.

#### **Client Entertainment & Amenities**

- Rathbun Sponsor Party – 6 guest invitations
- Signature Chefs Auction – Preferred seating for 10
- Post Event Celebration/2020 Kick-off-6 guest invitations

#### **Marketing and Recognition**

- Pre-event marketing pieces featuring your company as a Gold Sponsor with logo/listing on:
  - Event invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Event website with link to company website
- 1/4 page advertisement in event program book
- Logo or name placement on screen in sponsor loop on screen night of
- Logo recognition at a Chef Station

### **BRONZE SPONSOR—\$5,000**

#### **Client Entertainment & Amenities**

- Rathbun Sponsor Party – 2 guest invitations
- Signature Chefs Auction – Select seating for 8
- Post Event Celebration/2020 Kick-off - 2 guest invitations

#### **Marketing and Recognition**

- Pre-event marketing pieces featuring your company as a Gold Sponsor with logo/listing on:
  - Event invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Event website with link to company website
- Logo or name placement on screen in sponsor loop on screen night of
- Logo recognition at a Chef Station (if available)