



A FIGHTING CHANCE FOR EVERY BABY™



Signature *Chefs* Auction®

Sponsorship Opportunities

Signature Chefs Auction

Thursday, November 9, 2017
Rock Barn Country Club & Spa
3791 Clubhouse Drive NE
Conover, NC 28613

The March of Dimes CARES

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality. We carry out this mission in a variety of ways.



COMMUNITY

Our programs help moms-to-be in the United States have full-term pregnancies and healthy babies.



ADVOCACY

We advocate for legislation, services and programs that help moms in the United States get care and services to improve their health and the health of their babies.



RESEARCH

We research the serious problems that threaten our babies and work on treating and preventing them.



EDUCATION

From preconception health classes for families-to-be to continuing education for nurses, in every conceivable media, the March of Dimes provides resources to improve maternal and child health.



SUPPORT

Through our online community and in hospitals in the United States, we offer comfort and information to families with a newborn in intensive care.

You can play a vital role in helping us find solutions to combat prematurity and birth defects. We're making breakthroughs to improve the health of moms and babies, and together, we can save billions of dollars and tens of thousands of lives.

Annually in the United States:

- Nearly 4 million babies are born, and about 380,000 of those are preterm.
- 120,000 babies come into this world with a birth defect.
- Almost 23,500 babies die before reaching their first birthday.
- The societal cost of premature birth is \$26.2 billion.

In the last year:

- We funded research grants totaling nearly \$24 million.
- We invested \$5.56 million in maternal and child health community grants.
- More than 90,000 families with a newborn in intensive care were offered comfort and information through NICU Family Support®.
- 15,700 babies received lifesaving surfactant therapy, developed by March of Dimes researchers.

Sources and Notes
Births and preterm births—National Center for Health Statistics (NCHS), final natality 2014.
Birth defects—CDC estimate of the number of babies born with a birth defect. Infant mortality—NCHS, infant mortality, 2013. Societal cost—Institute of Medicine report, 2007.
MOD investment—research and community grants funded in 2015.

About Signature Chefs Auction

The March of Dimes premier fundraiser Signature Chefs Auction, celebrates culinary excellence with top chefs featuring tastings of their creations for our supporters. A dynamic, interactive cocktail party atmosphere reflects regional styles and local flavors with event components that include a Live Auction and a compelling appeal to support the mission of the March of Dimes. Signature Chefs Auctions take place in more than 180 markets across the country and raised more than \$25 million in 2016.



We invite you to discuss the variety of options available for Signature Chefs Auction sponsorship to help you reach an active and engaged audience. By working with your March of Dimes representative, you can create a program that meets your goals and objectives and targets audiences in your area, and even across the country. Together we can reach key audiences in your community.

National Demographic Appeal



Fund the Mission

Premature birth is the leading cause of death in children under 5, worldwide. In addition to, or in lieu of a sponsorship contribution, a 100% tax-deductible donation can be made to support the work of March of Dimes. With a donation, you can help fight premature birth through March of Dimes-funded research and education programs. Companies have the opportunity to provide a donation that can serve as a Leadership or Matching Gift, both offering company recognition and visibility in your alignment with our important mission.

Donors to the mission giving moment will be celebrated for their commitment to the March of Dimes and recognized for energizing the room and inciting the giving.

2017 SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$10,000

- Known as Platinum Sponsor on all media/marketing materials
- Full-page advertisement in Event Program
- Corporate logo on all signage and media screens
- Opportunity to underwrite one of the following areas:
 - Registration
 - VIP Reception
- Two (2) tables of ten at event with VIP placement
- Ten (10) invitations to VIP Reception**
- VIP Parking

GOLD SPONSOR - \$7,500

- Known as Gold Sponsor on all media/marketing materials
- Half-page advertisement in Event Program
- Corporate logo on all signage and media screens
- Opportunity to underwrite one of the following areas:
 - Registration
 - VIP Reception
- One (1) table of ten at event
- Eight (8) invitations to VIP Reception**

SILVER SPONSOR - \$5,000

- Known as Silver Sponsor on all media/marketing materials
- Quarter-page advertisement in Event Program
- Corporate logo on all signage and media screens
- One (1) table of ten at event
- Six (6) invitations to VIP Reception**

BRONZE SPONSOR - \$2,500

- Known as Bronze Sponsor on all media/marketing materials
- Name Recognition as Bronze Sponsor in Event Program
- Corporate logo on all signage and media screens
- One (1) table of ten at event
- Four (4) invitations to VIP Reception**

TABLE SPONSOR - \$1,500

- Recognized as table sponsor/host in Event Program
- One (1) table of ten at event
- Four (4) invitations to VIP Reception**

**The VIP Reception will begin at 5:30 pm and give guests the opportunity to view the silent, super silent and live auction items prior to the other guests arriving.
Our Signature Chefs will have the opportunity to open their stations early to serve food.

2017 Sponsorship Commitment Form

Signature Chefs Auction

Company name/donor

Please indicate how you wish to be listed on printed materials

Primary contact

Address

City State ZIP Code

Phone Fax Email

Alternate contact person Fax Email

YES, we will support the March of Dimes, as a sponsor
in the amount of \$ _____ .

I am unable to attend but I would like to make a 100% tax deductible Fund the Mission Gift
in the amount of \$ _____ .

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of my company.)

Payment options (payment is due no later than 30 days prior to event):

- Check enclosed (payable to March of Dimes)
- Send Invoice to mailing address above
- Credit card

Credit card number Expiration date Security Code

Name as it appears on card

Billing Address (if different from above)

Signature of card holder

Please mail original form to:

March of Dimes Donation Processing Center ▪ PO Box 673667 ▪ Marietta, GA ▪ 30006

Attn: Hickory Signature Chefs Auction

Phone (828) 493-8521 ▪ Email RMoser@marchofdimes.org

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The license is not an endorsement by the State. March of Dimes, North Carolina Chapter, 6504 Falls of Neuse Rd. Suite 100, Raleigh, NC 27615.