



march  of dimes

Signature *Chefs* Auction®

2016 Partnership Opportunities

Stockton Signature Chefs Auction

Thursday, October 6, 2016

Stockton Arena

Central Valley



Partnership Opportunities

Presenting Sponsor - \$12,000

The March of Dimes annual Signature Chefs Auction provides your company with an opportunity to co-brand your company with the vital mission of the March of Dimes. Your company will shine in the eyes of approximately 700 affluent community members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine, spirits and exclusive, exciting custom-created auction packages.

The Presenting Sponsor has an all access pass to the chefs, vintners, socialites and professionals leading up to and at the event. Take advantage of these unique and prestigious activation opportunities to highlight your company as an integrated partner with March of Dimes throughout the entire event.

"The March of Dimes Signature Chefs Auction, presented by [your company]"

Pre-Event Marketing – Integrated branding of your company

- All pre-event marketing pieces featuring "March of Dimes Signature Chefs Auction, presented by [your company]"
- Corporate logo or listing as Presenting Sponsor featured on event promotion pieces, including but not limited to:
 - Event save-the-date cards and event invitations
 - Event social media announcements (Facebook and Twitter)
 - Event emails
 - Event press releases
 - Event print ads/radio ads or mentions
 - March of Dimes website with link to company website
- Use of marks and logo in mutually agreed co-branded custom promotion for Signature Chefs Auction (March of Dimes final approval)

At the Event Marketing

- Full-page, 4-color ad in the event program (inside or back cover)
- Corporate logo featured as Presenting Sponsor in the event program
- Corporate logo featured as Presenting Sponsor on event signage and media screens
- Corporate logo featured on attendees bid cards
- Opportunity to give a "welcome address" to guests at event from stage (or emcee can give a message for you). Limited time, messaging to be approved by March of Dimes.
- Verbal recognition as Presenting Sponsor from stage at event

Partnership Opportunities - continued

Presenting Sponsor - \$12,000

Client Entertainment and Amenities

- Twenty (20) invitations to the VIP Pre-Party on September 13, 2016
- Two (2) tables of ten (10) with VIP placement for the dessert and live auction
- Lead chef to visit your table(s)
- Souvenir wine bottle(s) for your table (quantity pending vintner participation)
- Premium wines served at your tables exclusive for you and your guests
- Ten (10) complimentary parking passes for event

Unique opportunities for in-depth event involvement

- Opportunity to serve on event host committee
- Experiential opportunity with a chef the day of event (pending chef approval)
- Opportunity to provide and present gifts to the chefs at the event
- Opportunity to feature a Live Auction item (minimum value of \$2,500) increasing your visibility at the event (examples: participation in your company's golf tournament, dinner with your company's CEO). This may be bundled with another Live Auction package
- Sponsor benefit summary 60 days post event

Partnership Opportunities

Platinum Sponsor - \$10,000

Pre-Event Marketing – Integrated branding of your company

- Pre-event marketing pieces featuring your company as a Platinum Sponsor with logo/listing on:
 - Save the Date Cards
 - Event invitations
 - Event social media announcements (Facebook and Twitter)
 - Event emails
 - Event press releases
 - Event print ads
 - March of Dimes website with link to company website
- Use of marks and logo in mutually agreed co-branded custom promotion for Signature Chefs Auction (March of Dimes final approval)

At the Event Marketing

- Full-page, color ad in the event attendee program
- Corporate logo featured in event program (Services available for ad creation)
- Corporate logo featured on event signage and media screens
- Verbal recognition from stage at event

Client Entertainment and Amenities

- Ten (10) invitations to the VIP Pre-Party on September 13, 2016
- One (1) table of ten (10) with VIP placement at the event
- Premium wines served at your table for you and your guests

Unique opportunities for in-depth event involvement

- Opportunity to feature a Live Auction item (minimum value of \$2,500) increasing your visibility at the event (examples: participation in your company's golf tournament, dinner with your company's CEO). This may be bundled with another Live Auction package
- Opportunity to give a gift to all event attendees
- Sponsor benefit summary 60 days post event

Partnership Opportunities

Gold Sponsor - \$7,000

Pre-Event Marketing – Integrated branding of your company

- Pre-event marketing pieces featuring your company as a Gold Sponsor with listing on:
 - Save the Date Cards
 - Event invitations
 - Event social media announcements centered on the chef announcements (Facebook and Twitter)
 - Event emails
- Use of March of Dimes/Signature Chefs Auction logo (with approval)

At the Event Marketing

- Half-page, color ad in the event attendee program
- Corporate logo Featured in event program (services available for ad creation)
- Company logo listed as a gold sponsor on event signage and media screens
- Verbal recognition from stage at event

Client Entertainment and Amenities

- Ten (10) invitations to the VIP Pre-Party on September 13, 2016
- One (1) table of ten (10) at the event

Unique opportunities for in-depth event involvement

- Opportunity to serve on event committee
- Sponsor benefit summary 60 days post event

Partnership Opportunities

Silver Sponsor - \$5,000

Pre-Event Marketing – Integrated branding of your company

- Pre-event marketing pieces featuring your company as a Silver Sponsor with listing on:
 - Event invitations
 - Event emails
 - Event social media announcements (Facebook and Twitter)
- Use of March of Dimes/Signature Chefs Auction logo (with approval)

At the Event Marketing

- Half-page, color ad in the event attendee program
- Company name listed as a Silver Sponsor on event signage and media screens

Client Entertainment and Amenities

- Four (4) invitations to the VIP Pre-Party on September 13, 2016
- One (1) table of ten (10) at the event

Unique opportunities for in-depth event involvement

- Opportunity to serve on event committee
- Sponsor benefit summary 60 days post event

Partnership Opportunities

Bronze Sponsor - \$3,000

At the Event Marketing

- Quarter-page, color ad in the event attendee program
- Company name listed as a Bronze Sponsor on event signage and media screens

Client Entertainment and Amenities

- Two (2) invitations to the VIP Pre-Party on September 13, 2016
- One (1) table of ten (10) at the event

Unique opportunities for in-depth event involvement

- Opportunity to serve on event committee
- Sponsor benefit summary 60 days post event

Executive Table Sponsor - \$1,500

At the Event Marketing

- Company name listed as a Table Sponsor on media screens
- Company name listed as a Table Sponsor in event program

Client Entertainment and Amenities

- One (1) table of ten (10) at the event

Partnership Commitment

We are pleased to partner with you for the upcoming Signature Chefs event. Please complete the form below to confirm your participation.

We are pleased to join the March of Dimes for the upcoming Signature Chefs Auction. Sponsorship benefits are outlined on prior pages. This form serves as confirmation of this partnership. We understand that we will receive an invoice for the amount noted above and will provide permission to use our corporate name and images as noted in our recognition opportunities.

company name/donor		
primary contact		
address		
city	state	zip code
phone	fax	email

☐ YES, we will support the March of Dimes, as a sponsor in the amount of \$_____.

signature of primary contact (My signature indicates authorization to make this commitment on behalf of my company.)	date
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payment options: (payment is due no later than 30 days prior to event)

- ☐ check enclosed (payable to March of Dimes).
☐ credit card

credit card number		expiration date	
circle one:	visa mastercard	american express	discover
name as it appears on card			
signature			

Please mail original form to:
 March of Dimes – Central California Market • 4201 W. Shaw Avenue • Fresno, CA • 93722
 Phone (559) 490-2445 • mspeelmon@marchofdimes.org

authorized march of dimes signature	date
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For more information on how you and your company can benefit and partner with March of Dimes, please contact
 Jill Faso, Director of Special Events at 209-416-3304
 Or at JFaso@marchofdimes.org

Signature Chefs Guest Registration

Company: _____ Main contact: _____

Please complete the following information for all ten (10) guests.

For questions, please call 559-490-2445. Please fax this form to **559-244-5770** or email to Marissa Speelmon at mspeelmon@marchofdimes.org no later than **September 15th**. Thank you!

Guest 1 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 2 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 3 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 4 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 5 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 6 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 7 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 8 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 9 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____

Guest 10 Name: _____ email: _____

Mailing Address _____ City _____ Zip _____ Phone _____