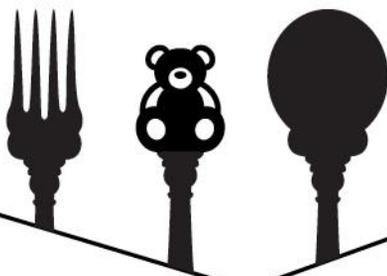


march  of dimes®

Signature *Chefs* Auction®

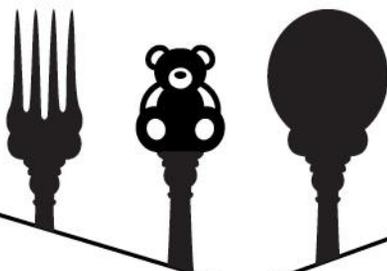
2016 Partnership Opportunities



Signature Chefs Auction 2016

The March of Dimes annual Signature Chefs Auction provides your company with a unique cause marketing opportunity to co-brand your company with the vital mission of the March of Dimes.

Your company will shine in the eyes of approximately 250 affluent society members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local chefs, flowing wine, spirits and exclusive, exciting custom-created auction packages.



Presenting Sponsor- \$10,000

Entertain your clients throughout the event, networking with chefs, vendors, and professionals in a fun environment while supporting the March of Dimes mission.

Pre- Event Marketing

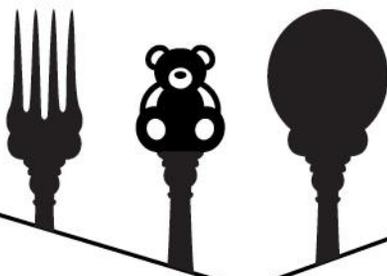
- Pre-event marketing pieces featuring your company as a Presenting Sponsor with logo on
 - 400 Event invitations
 - Signature Chefs Auction event webpage
 - Press releases & publicity packets distributed to all area media in conjunction with the event
 - Promotional Posters
 - Event emails

At the Event Marketing

- Opportunity to make remarks from the podium at the event
- Company banner (provided by company) hung in prominent location at the event
- Company name listed as a Presenting Sponsor on event signage and media screens
- Company logo and name listed as a Presenting Sponsor in 150 event programs

Client Entertainment and Amenities

- 12 tickets to the event with name prominently displayed
- Access to 250 event attendees



Platinum Sponsor- \$5,000

Entertain your clients throughout the event, networking with chefs, vendors, and professionals in a fun environment while supporting the March of Dimes mission.

Pre- Event Marketing

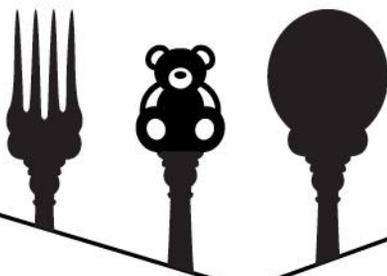
- Pre-event marketing pieces featuring your company as a Platinum Sponsor with logo listed on:
 - 400 Event invitations
 - Signature Chefs Auction event webpage
 - Press releases & publicity packets distributed to all area media in conjunction with the event
 - Promotional posters
 - Event emails

At the Event Marketing

- Company name listed as a Platinum Sponsor on event signage and media screens
- Company logo listed as a Platinum Sponsor in 150 event programs

Client Entertainment and Amenities

- 10 tickets to the event
- Access to 250 event attendees



Gold Sponsor- \$2,500

Entertain your clients throughout the event, networking with chefs, vendors, and professionals in a fun environment while supporting the March of Dimes mission.

Pre- Event Marketing

- Pre-event marketing pieces featuring your company as a Gold Sponsor with company logo listed on:
 - 400 Event Invitations
 - Press releases & publicity packets distributed to all area media in conjunction with the event
 - Promotional Posters

At the Event Marketing

- Company name listed as a Gold Sponsor on event signage and media screens
- Company logo listed as a Gold Sponsor in 150 event programs

Client Entertainment and Amenities

- 8 tickets to the event
- Access to 250 event attendees



Silver Sponsor- \$1,500

Entertain your clients throughout the event, networking with chefs, vendors, and professionals in a fun environment while supporting the March of Dimes mission.

Pre- Event Marketing

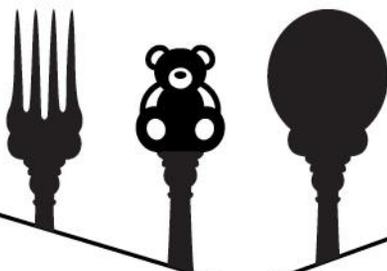
- Pre-event marketing pieces featuring your company as a Silver Sponsor with company listed:
 - Press releases & publicity packets distributed to all area media in conjunction with the event
 - Event emails

At the Event Marketing

- Company name listed as a Silver Sponsor on event signage and media screens
- Company name listed as a Silver Sponsor in 150 event programs

Client Entertainment and Amenities

- 6) tickets to the event
- Access to 250 event attendees



Bronze Sponsor- \$1,000

Entertain your clients throughout the event, networking with chefs, vendors, and professionals in a fun environment while supporting the March of Dimes mission.

Pre- Event Marketing

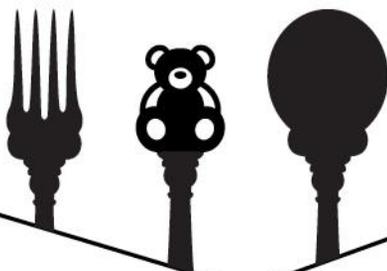
- Pre-event marketing pieces featuring your company as a Silver Sponsor with company listed:
 - Press releases & publicity packets distributed to all area media in conjunction with the event
 - Event emails

At the Event Marketing

- Company name listed as a Bronze Sponsor in 150 event programs

Client Entertainment and Amenities

- 4 tickets to the event
- Access to 250 event attendees



We are pleased to offer one of the following sponsorship packages to you:

Greater Portland Signature Chefs Auction 2015

Presenting Sponsorship for \$10,000

Platinum Sponsorship for \$5,000

Gold Sponsorship for \$2,500

Silver Sponsorship for \$1,500

Bronze Sponsorship for \$1,000

Sponsorship benefits outlined on prior pages

Company: _____

Authorized
Representative: _____

Signature: _____

Date: _____

March of Dimes
Representative: _____

Signature: _____

Date: _____

Thank you for considering our request for partnering together to improve the health of babies in Maine!