

march  of dimes®

Signature *Chefs* Auction®

*Partnership Opportunities*

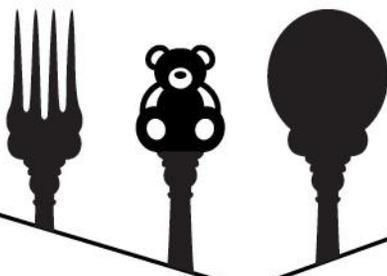
*Saturday, October 1, 2016*

*Hyatt Regency Savannah*

*7 o'clock pm*

*VIP After Event Party*

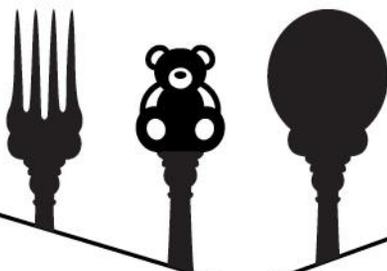
*Hotel Indigo Savannah Historic District*



## Savannah Signature Chefs Auction 2016

The March of Dimes annual Signature Chefs Auction provides your company with a unique cause marketing opportunity to co-brand your company with the vital mission of the March of Dimes.

Your company will shine in the eyes of approximately 300 affluent society members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine, and exclusive, exciting custom-created auction packages. To top the night off, you and your guests have the opportunity to attend the exclusive V.I.P. after party with music, dancing, and drinks.



## Presenting Sponsor - \$10,000

Entertain your guests throughout the event, networking with chefs, socialites, and professionals in a fun environment while supporting the March of Dimes mission. Industry exclusivity is offered for the Presenting Sponsor.

### Pre and Post Event Marketing

Pre-event marketing pieces featuring your company as a Presenting Sponsor with your logo on:

- Event emails
- Event social media announcements
- Save The Date Postcard
- Invitations
- Thank you cards
- Press release of company's involvement
- Logo on Event Website

### At the Event Marketing

- Full page ad in Program Book
- Opportunity to speak on stage
- Opportunity to provide giveaways to attendees and/or chefs
- Opportunity for on-site display
- Logo featured in on-stage AV presentation

### Client Entertainment and Amenities

- Two tables of ten with table signage
- Twenty VIP After Party tickets



## Mission Sponsor - \$5,000

Entertain your guests throughout the event, networking with chefs, socialites, and professionals in a fun environment while supporting the March of Dimes mission.

### Pre- Event Marketing

Pre-event marketing pieces featuring your company as a Mission Sponsor with your logo on:

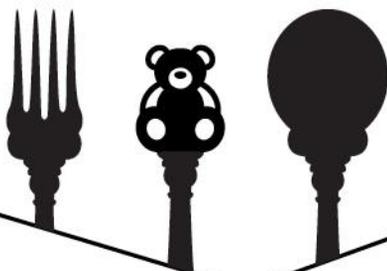
- Event emails
- Event social media announcements
- Save The Date Postcard
- Invitations
- Event Website

### At the Event Marketing

- Half page ad in Program Book
- Opportunity to provide giveaways to attendees and/or chefs
- Logo featured in on-stage AV presentation

### Client Entertainment and Amenities

- One table of ten with table signage
- Six VIP After Party tickets



## VIP After Party Sponsor, \$5,000 - SOLD

Entertain your guests as the exclusive host of the VIP After Party while networking with top sponsors and donors.

### Pre- Event Marketing

Pre-event marketing pieces featuring your company as a VIP After Party Sponsor with your logo on:

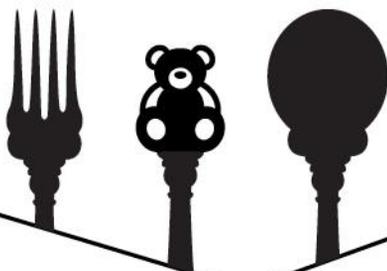
- Event emails
- Event social media announcements
- Save The Date Postcard
- Invitations
- Event Website

### At the Event Marketing

- Opportunity to speak at VIP After Party
- Opportunity to provide giveaways to VIP After Party guests
- Logo featured in AV presentation at event and After Party

### Client Entertainment and Amenities

- One table of ten with table signage
- Twenty tickets to the VIP After Party



## Chef Sponsor - \$2,500

Entertain your guests throughout the event, networking with chefs, socialites, and professionals in a fun environment while supporting the March of Dimes mission.

### Pre- Event Marketing

Pre-event marketing pieces featuring your company as a Signature Chef Sponsor with logo on:

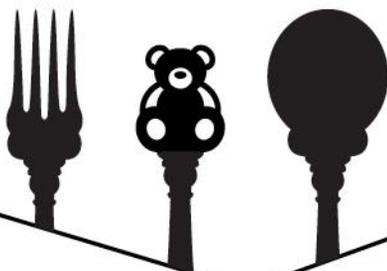
- Event emails
- Event social media announcements
- Event Website

### At the Event Marketing

- Quarter page ad in Program Book
- Chef station signage

### Client Entertainment and Amenities

- One table of ten with table signage
- Four VIP After Party tickets



## Table Patron - \$1,000

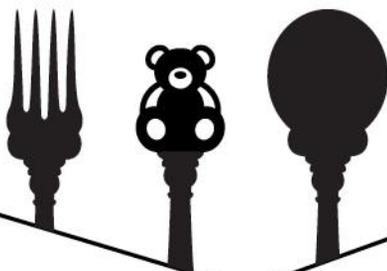
Entertain your guests throughout the event, networking with chefs, socialites, and professionals in a fun environment while supporting the March of Dimes mission.

### Client Entertainment and Amenities

Reserved seating for ten with table signage

Listing on table patrons in 2016 Program Book

Two VIP After Party tickets



## VIP After Party Tickets

Entertain all of your table guests at the VIP After Party.

### Mission Sponsor - additional \$100

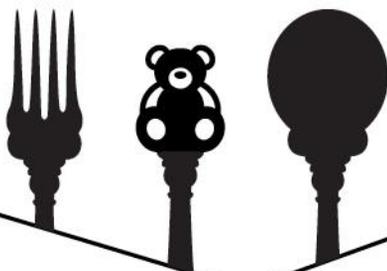
An additional four tickets to the VIP After Party

### Chef Sponsor - additional \$150

An additional six tickets to the VIP After Party

### Table Patron - additional \$200

An additional eight tickets to the VIP After Party



We are pleased to offer this sponsorship opportunity to you.

### Savannah Signature Chefs Auction 2016

Sponsorship Level: \_\_\_\_\_

Sponsorship Price: \_\_\_\_\_

Company: \_\_\_\_\_

Authorized  
Representative: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

March of Dimes  
Representative: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for considering our request for partnering together to improve  
the health of babies in Georgia!

Please contact us with any questions:  
Tracey Alexander, Development Manager  
973.255.9665 ~ [talexander@marchofdimes.org](mailto:talexander@marchofdimes.org)