



FIELDS FAMILY LEGACY AWARD

The March of Dimes Chicago Market is pleased to honor Andrew (Andy) Dahle as the 2020 Fields Family Legacy Award recipient.

Established in 2017, the award was named in honor of long-time March of Dimes supporters, Dan and Amy Fields, and their family. The spirit of the award is to celebrate an ideal partner who has exemplified outstanding generosity, leadership, and dedication to the mission of March of Dimes.

Andy Dahle's commitment to March of Dimes is deeply personal. In 2006, his and his wife Kelly's daughter, Margaret, was born at 28 weeks weighing only 1 lb. 10 oz. She spent her first three months in the NICU. Margaret faced many challenges, including life on a ventilator, a staph infection, blood transfusions, a spinal tap, minor surgery and being legally blind. Today, Margaret is a thriving 14 year old! Andy credits the March of Dimes with helping to save her life, and he has been a dedicated, generous, and passionate volunteer ever since.

Andy joined the Chicago Board of Directors in 2008, serving as Board Chair from 2011 to 2016. He also served on the Illinois Chapter Board of Directors and on countless national and local committees.

Over the years, Andy has raised funds for March for Babies, and supported the March of Dimes major gifts campaign, First Look for Charity, Signature Chefs Auction, and many other initiatives. He has served as PwC's corporate March of Dimes representative, raising more \$1,000,000 to support the health of moms and babies.

Whether it's lobbying for the health of moms and babies at the state capital in Springfield, or walking at March for Babies, everything Andy does is filled with passion, humility, and generosity. There is no better advocate for ending premature birth and no one more deserving of the 2020 Fields Family Legacy Award.

Typically, Andy Dahle would be honored at the March of Dimes Signature Chefs Auction, which is one of the city's top culinary events. Due to the COVID-19 pandemic, we are unable to gather in person, so we'll be celebrating Andy during our Signature Chefs virtual event program on October 29, 2020 at 7:30 p.m..

We invite you to commemorate this meaningful award by making a gift in honor of Andy Dahle. Please refer to the following pages for Tribute Gift opportunities.



Andrew Dahle
Partner
PwC



The Dahle Family, after
Margaret was born at 28
weeks, weighing 1lb. 12oz.



ABOUT THE SIGNATURE CHEFS CAMPAIGN

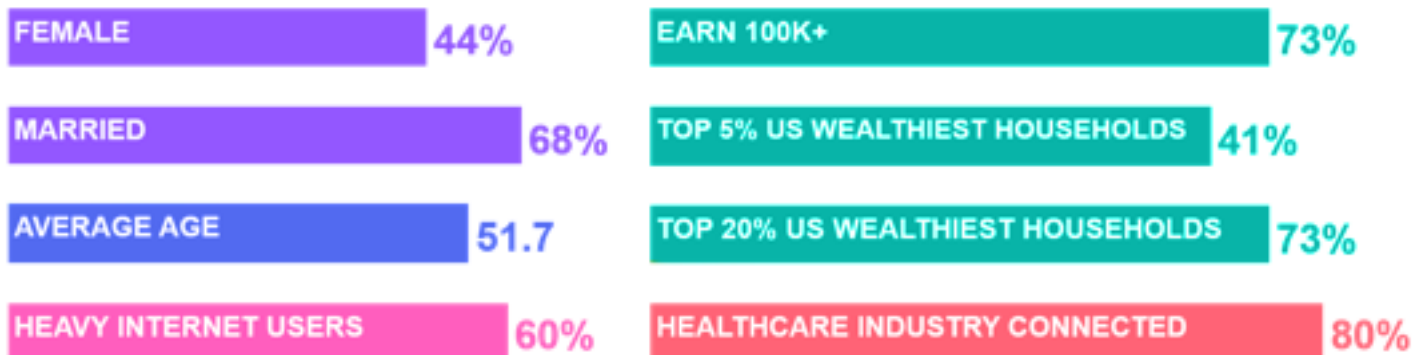
While how we are coming together has changed, we can still make a real difference for moms and babies, at a time when they need us the most. We are following CDC guidelines to avoid mass gatherings and have prepared an exciting, new format for our March of Dimes Signature Chefs experience.

Signature Chefs Auction is a campaign that connects corporate partners and individuals with unique and exclusive experiences in partnership with local talented chefs in support of the mission of March of Dimes. As a sponsor, you will be able to choose from a variety of experiences. From hosting a virtual wine tasting to hosting a cooking class for your friends, and everything in between, you are sure to find an experience that will excite and delight you and your guests. You will also be invited to a virtual celebratory event, which will highlight all the sponsors, donors and committee members who worked hard to support the March of Dimes mission. Our virtual Signature Chefs event information is as follows:

Thursday, October 29 at 7:30 p.m.
Register at signaturechefs.org/chicago

We invite you to discuss the variety of options available for Signature Chefs sponsorship to help you reach an active and engaged audience. By working with your March of Dimes representative, you can create a program that meets your goals, objectives and target audience in your area, and even across the country. Together we can reach key audiences in your community.

NATIONAL DEMOGRAPHIC APPEAL





ABOUT MARCH OF DIMES

March of Dimes imagines a world where every mom and baby is healthy regardless of wealth, race or geography. Our goal is to end preventable maternal risk and death, preterm birth and infant death.

OUR ORGANIZATION DOES THIS BY:

- Supporting research toward solutions that ensure every baby is born healthy.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms before, during and after pregnancy.
- Educating medical professionals on known solutions to improve the care that moms and babies receive.
- Uniting local communities across the nation through events and collaborations.
- Partnering with organizations and companies committed to helping moms and their families.

IN THE UNITED STATES:

- Nearly half a million babies are born prematurely or with birth defects each year
- 1 in 10 babies are born preterm. The rate is highest for black babies followed by Native American and Hispanic babies.
- Every hour 2 babies die.
- Every day 2 women die from pregnancy related causes making the U.S. the most dangerous developed country to give birth.
- In addition to the human toll, the societal cost of premature birth is more than \$25.2 billion per year.

IN THE LAST YEAR:

- 4,000,000 babies benefited from our research, vaccines, education, advocacy and breakthroughs.
- About 16,000 babies in the U.S. received life-saving surfactant therapy developed with funding from March of Dimes.
- Over 50,000 families benefited from our NICU Family Support program, which aims to improve the NICU experience for families through education and support. Even more received information and comfort through our MY NICU Baby® App and Mi Bebé en la NICU
- Women in more than 20 states received group medical care, prenatal education, childbirth preparation and postpartum care education through our Supportive Pregnancy Care program.
- 2,400+ nurses received in-person professional education and 525 nurses received virtual training.
- We led a coalition of public health, patient and provider organizations to promote reauthorization of the federal Newborn Screening Saves Lives Act and advocated on over 150 state legislative bills.

COVID-19: The pandemic is putting mom and baby health even more at risk. Your support provides:

- Research for COVID-19 treatments ensuring they are inclusive and safe for pregnant and lactating women.
- Advocating efforts needed to help those families impacted by COVID-19.
- Resources and training for doctors and nurses in the ICU and NICU who are fighting tirelessly for moms and babies every day.
- Opportunities for maternal and child health experts, expectant moms and new parents to come together to get the latest news, information and resources during the COVID-19 pandemic to prepare for birth and caring for a newborn at home.



TRIBUTE DONOR BENEFITS

A Tribute Donation is a wonderful way to show your appreciation and friendship to our honoree, Andy Dahle, while funding the mission of the March of Dimes. Donors who support the March of Dimes will receive unique recognition and exclusive benefits. As a supporter, you will be able to choose from a variety of beverage and culinary experiences. Please contact Katie Nadick at knadick@marchofdimes.org for more information on the culinary experiences listed below.

PLATINUM DONOR- \$15,000

- Congratulatory ad during award presentation, honoring Andy Dahle; listing in virtual program book
- Recognition on event website and honoree emails
 - **Taste of Chicago-** This is your chance to create your own culinary tour of Chicago! You will receive 15 dining credits (valued at \$100 each) to be used at your choice of participating Signature Chefs restaurants*. Valid for dining at the restaurant or for take-out.
 - **Get Cooking!-** Host an interactive virtual cooking class for clients, employees, or friends. Includes: 60 minute cooking class with a chef on Zoom (up to 40 people), curated shopping lists, and recipe cards.
 - **Taste of Napa Valley-** Take a trip to the Valley without leaving the comfort of your couch! Transport yourself virtually to one of Napa's finest vineyards** for a wine tasting class for 10 couples. Your private wine educator will take you on a virtual tour of the vineyard while you taste 4 of their most famous varietals. This package includes 10 tasting bundles (each of which includes 4 half bottles (375mL)). Guests will also receive a cheese and charcuterie board from a participating Signature Chefs restaurant. Tasting packages and food can be delivered to up to 10 homes so your guests don't have to lift a finger (only their glasses!).
 - **Mix it Up!-** Your boring gin and tonic will be a thing of the past after this experience! This live virtual event, hosted by a Chicago mixologist, is a great way to get your clients, friends, or employees together for happy hour. Guests will be provided with the necessary ingredients and will learn to make their new favorite craft cocktail. This experience includes 10 cocktail kits, which include liquor, fresh juice, garnish, and a recipe card. Kits each make two drinks and can be delivered to up to 10 homes.
 - **Pay It Forward-** This is your chance to support local healthcare workers. A meal, prepared by one of our Signature Chefs, can be delivered to your favorite hospital's NICU as a thank you to the staff who care for babies and their families.

GOLD DONOR- \$10,000

- Congratulatory ad during award presentation, honoring Andy Dahle; listing in virtual program book
- Recognition on event website and honoree emails
- Choose one of the following:
 - **Taste of Chicago-** This is your chance to create your own culinary tour of Chicago! You will receive 10 dining credits (valued at \$100 each) to be used at your choice of participating Signature Chefs restaurants*.
 - **Taste of Napa Valley-** Refer to description under Platinum level. Donors at this level will receive a virtual tasting for 5 couples. Tasting packages and food can be delivered to up to 5 homes so your guests don't have to lift a finger (only their glasses!).
 - **Mix it Up!-** Refer to description under Platinum level. This experience includes 5 cocktail kits, which include liquor, fresh juice, garnish, and a recipe card. Kits each make 2 drinks and can be delivered to up to 5 homes.
 - **Pay It Forward-** Refer to description under the Platinum level.



TRIBUTE DONOR BENEFITS (CONT.)

SILVER DONOR- \$5,000

- Congratulatory ad during award presentation, honoring Andy Dahle; listing in virtual program book
- Choose one of the following:
 - **Taste of Chicago-** This is your chance to create your own culinary tour of Chicago! You will receive 5 dining credits * (valued at \$100 each) to be used at your choice of participating Signature Chefs restaurants*.
 - **Taste of Napa Valley-** Take a trip to the Valley without leaving the comfort of your couch! Transport yourself virtually to one of Napa's finest vineyards** for a wine tasting class for 5 couples. Your private wine educator will take you on a virtual tour of the vineyard while you taste four of their most famous varietals. This package includes 5 tasting bundles (each of which includes 4 half bottles (375mL)). Tasting packages can be delivered to up to 5 homes so your guests don't have to lift a finger (only their glasses!).
 - **Pay It Forward-** This is your chance to support local healthcare workers. Breakfast, prepared by one of our Signature Chefs, can be delivered to your favorite hospital's NICU as a thank you to the staff who care for babies and their families.

BRONZE DONOR- \$2,500

- Congratulatory ad during award presentation, honoring Andy Dahle; listing in virtual program book
- Choose one of the following:
 - **Taste of Chicago-** This is your chance to create your own culinary tour of Chicago! You will receive 2 dining credits (valued at \$100 each) to be used at your choice of participating Signature Chefs restaurants*.
 - **Taste of Napa Valley-** You and a guest can take a trip to the Valley without leaving the comfort of your couch! Join other March of Dimes supporters for an evening of fine wine and fun. Your wine educator will take you on a virtual tour of the vineyard** while you taste four of their most famous varietals. This package includes 1 tasting bundle (which includes 4 half bottles (375mL)) and a cheese and charcuterie board from a participating Signature Chefs restaurant.
 - **Pay It Forward-** This is your chance to support local healthcare workers. Baked treats, prepared by one of our Signature Chefs, can be delivered to your favorite hospital's NICU as a thank you to the staff who care for babies and their families.

RUBY DONOR- \$1,000

- Donor listing during award presentation, honoring Andy Dahle; listing in virtual program book
- Choose one of the following:
 - **Taste of Chicago-** You will receive 1 dining credit (valued at \$100) to be used at your choice of participating Signature Chefs restaurants*.
 - **Taste of Napa Valley-** You and a guest can take a trip to the Valley without leaving the comfort of your couch! Join other March of Dimes supporters for an evening of fine wine and fun. Your wine educator will take you on a virtual tour of the vineyard** while you taste four of their most famous varietals. This package includes 1 tasting bundle (which includes 4 half bottles (375mL)).

TRIBUTE DONOR

- Listing in virtual program book

* Participating Signature Chefs restaurants include: Arami, BOKA Restaurant Group, Cantina Laredo, The Delta, Dos Urban Cantina, Fig & Olive, Kuma's Corner, Lettuce Entertain You, Marchesa, Porter Kitchen & Deck, The Signature Room at the 95th, STK, Sunda, and theWit.

** Choice of Duckhorn Vineyards or Frog's Leap. Dates and times are subject to availability.



FIELDS FAMILY LEGACY AWARD COMMITMENT FORM

To make a gift in honor of **Andy Dahle**, 2020 Fields Family Legacy Honoree, either as a contribution from your organization or as a personal donation, please complete this form, or contact Katie Nadick at 312-596-4720 or knadick@marchofdimes.org.

CONTACT INFORMATION

Company name/donor _____

Please indicate how you wish you be listed on print/electronic materials _____

Primary contact _____

Address _____

City, State, Zip _____

Phone _____ Email _____

I would like to support as a:

- ☐ Platinum Donor (\$15,000)
- ☐ Gold Donor (\$10,000)
- ☐ Silver Donor (\$5,000)
- ☐ Bronze Donor (\$2,500)
- ☐ Ruby Donor (\$1,000)
- ☐ Tribute Donor \$ _____

Select your experience.

- ☐ *Taste of Chicago*
- ☐ *Taste of Napa Valley*
- ☐ *Get Cooking!*
- ☐ *Mix It Up!*
- ☐ *Pay It Forward*
- ☐ I would like my entire donation to support the March of Dimes mission.

DEADLINE FOR ADS/NAMES TO APPEAR IN VIRTUAL PROGRAM BOOKS IS OCTOBER 15.

PAYMENT INFORMATION

Payment options (due by October 22):

- ☐ Check enclosed (made payable to March of Dimes)
- ☐ Please send me an invoice
- ☐ I made my credit card payment online (<https://marchofdimeschicago.ejoinme.org/andydahle>)

Please remit payment to:

March of Dimes Donation Processing Center- Chicago SCA
PO Box 18819 • Atlanta, GA 31126

March of Dimes is a 501(c)3 organization; tax ID #13-1846366.

For more information, please contact Katie Nadick at 312.596.4720 or knadick@marchofdimes.org.