



## Signature Chefs Auction 2016 Sponsorship Opportunities Tuesday, October 25, 2016

### Partnership Opportunities

The March of Dimes annual Signature Chefs Auction provides your company with an opportunity to co-brand your company with the vital mission of the March of Dimes. Your company will shine in the eyes of approximately 320 affluent community members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine, spirits and exclusive, exciting custom-created auction packages.

### Bronze Sponsor - \$2,500

#### Pre-Event Marketing – Integrated branding of your company

- Pre-event marketing pieces featuring your company as a Bronze Sponsor with listing on:
  - Event social media announcements (Facebook and Twitter)
- Use of March of Dimes/Signature Chefs Auction logo (with approval)

#### Pre-Event Activities

- Participation in Preview Party
  - Corporate name as Bronze Sponsor featured on event promotion pieces, including but not limited to:
    - Event invitation
    - Event signage
    - Event PowerPoint
  - Opportunity to invite attendees

#### Client Entertainment and Amenities

- Four (4) invitations for the dinner/dessert and live auction
- Two (2) invitations to Preview Party

#### At the Event Marketing

- Company name listed as a Bronze Sponsor on event signage and media screens

#### Unique opportunities for in-depth event involvement

- Opportunity to provide silent auction package (Value minimum of \$250)
- Opportunity to serve on event committee
- Healthy Babies Healthy Business
- Sponsor benefit summary 60 days post event



A FIGHTING CHANCE FOR EVERY BABY™

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☐ We are pleased to join the March of Dimes for the upcoming Signature Chefs Auction, Western New York's BEST, as a 2016 Bronze Sponsor for \$2,500. Sponsorship benefits outlined on prior pages. This form serves as confirmation of this partnership. We understand that we will receive an invoice for the amount noted above and will provide permission to use our corporate name and images as

Name:	Company:
Title:	Email:
Address:	City, State, Zip:
Phone:	Fax:

☐ Enclosed is our payment.  
*Please make all checks payable to:  
March of Dimes*

☐ Please charge our sponsorship to my:  
\_\_American Express \_\_Discover \_\_MasterCard \_\_Visa

Account Number: \_\_\_\_\_

☐ Please invoice us, we will pay our  
pledge:  
\_\_Upon receipt of invoice  
\_\_Monthly

Exp. Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Sponsor Representative

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

March of Dimes

Representative Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Return with payment to: March of Dimes  
ATTN: Rita Greis  
435 Lawrence Bell Drive, Suite 9  
Buffalo, NY 14221

*Please email logo asap: (high resolution vector, jpeg, eps format) to [rgreis@marchofdimes.org](mailto:rgreis@marchofdimes.org)  
Please email program ad no later than Friday, September 30, 2016*

From school children to scientists, from presidents to parents, from celebrities to citizens, everyone has made a difference. Your support today helps us continue cutting-edge research to determine the causes of birth defects and premature birth. Let's work together for stronger, healthier babies.