



325 Crossways Park Drive
Woodbury, NY 1797
Phone: (516) 628-6265
www.marchofdimes.org

May, 2016



Dear Community Partner,

As a member of the Volunteer Leadership Committee for the 19th Annual Signature Chefs Auction, hosted by the March of Dimes, I invite you to support its mission of preventing premature births by partaking in this amazing event. The Signature Chefs Auction is being held on the evening of **Monday, October 24, 2016** at the infamous Carlyle on the Green in Farmingdale, New York. The event will include...

I am asking that you add your name to the anticipated roster of 250+ incredible community leaders, like yourself, who are insuring that every baby gets the healthiest start in life...

We invite you to be a part of this evening by showcasing your signature dish or dishes.

The evening is poised to be a great success featuring many of Long Island's elite restaurants and chefs, highlighting their best and newest menu items. Wines and spirits along with wonderful desserts will also be showcased.

By saying yes, you will gain exposure to new clientele while helping all babies in our community get the healthiest start in life.



The March of Dimes funds lifesaving research and programs to end premature birth, birth defects and infant mortality. The March of Dimes is the leading non-profit organization for promoting healthy pregnancy and babies. Last year, more than 4 million babies were born in the United States; the March of Dimes helped each and every one have a healthy beginning. The need for research continues as premature birth is a silent crisis in America. Premature births affect one out of every ten babies. There is still work to be done, for this we look to you for support.

Your package includes an overview of the Signature Chefs Auction, the partnership between your restaurant and the March of Dimes, along with a confirmation form. We ask that you review the information, complete the confirmation form and return to Joanne Jones via email jjones@marchofdimes.org. If you have any questions or need additional information please contact Joanne at 516-628-6265.

Thank you for your anticipated support.

Sincerely,

Signature Chefs Auction
Committee Member

Signature Chefs Auction®

Monday, October 24, 2016

Carlyle on the Green

Farmingdale, NY

March of Dimes Mission

The mission of the March of Dimes is to improve the health of babies by preventing premature births, birth defects and infant mortality. This is accomplished through research, programs of community service, education and advocacy.

The Challenge – Prematurity Campaign

Premature birth is a silent crisis in America. Every year, more than half a million babies are born too soon. 1 in 10 babies in our country will be born prematurely. This takes such a severe toll on American families and strains our health care system.

The March of Dimes has taken the lead in response to this growing crisis and launched a multi-year, multi-million dollar Prematurity Awareness Campaign to raise awareness and fund research to find the causes of premature birth.

Signature Chefs Auction

The Signature Chefs Auction is a National fundraising initiative hosted by March of Dimes chapters across the country.

On Long Island this event has an international theme, reflected in cuisine and entertainment. Chefs and restaurants prepare a sampling of their signature dish while Long Island's own wineries and breweries offer their finest libations. Pastry Chefs and bakers offer delectable desserts while guests network with one another and Celebrity Judges. The evening includes open bar, entertainment, an auction, "mission moments" and surprises throughout.

Our past Corporate Partners:

EY, Intracoastal Abstract Co. Inc., PSEG Long Island, Raymar Family, Iavarone Bros., Cassena Care Management Services, Cohen & Gresser LLP, Garfunkel Wild, P.C., Leviton, Martin Clearwater & Bell LLP, North Shore/LIJ Health Systems, Oerlikon Metco, PM Pediatrics, South Oaks Hospital and TD Bank

Contact:

For additional information about the 2016 Signature Chefs Auction, please contact Joanne Jones via email jjones@marchofdimes.org or 516-628-6265.

SPECIALTY DESCRIPTION

Please name and describe your choice of one or two specialties to be served that evening. Please be specific. To avoid duplication, we may ask a chef to choose another dish, so submit your specialty(ies) early. Honorary Chefs will review the menus and contact chefs if there are duplications.

First Choice: _____

Second Choice: _____

CHEF BIOGRAPHICAL AND RESTAURANT INFORMATION

Please provide the following information to be included in the Signature Chefs Auction program book. Each participant will have a full page, including a photograph. The more information you provide, the better. You may email this information. Please include additional pages if necessary.

Chef's name: _____

Restaurant name: _____

General Manager _____

Contact phone # _____ E-mail _____

Restaurant address: _____

Culinary experience: (include education, training, and other work experience)

Personal information: (include family, hobbies, sports, favorite foods, etc.)

Years at current establishment: _____

Forms may be sent to:
March of Dimes – Long Island Division
325 Crossways Park Drive, Woodbury, NY 11797
or email to jjones@marchofdimes.org

SAMPLE CHEF AUCTION PACKAGE IDEAS

Get your creative juices flowing and tap your resources to help develop memorable auction packages. Here are some ideas that have been real winners at other events:

Party to Go!

Appetizers and champagne for 20, boxed to go; winning bidder will pick up

Lose the Winter Blues

Cocktail party for 25, including drinks and appetizers, in January, February, or March

A Night Out

Four course dinner and wine for 4, packaged with concert or game tickets

Champagne Brunch

Saturday or Sunday champagne brunch for 12 at your restaurant

Leave the Cooking to Us!

Three or four course dinner, paired with wines, for 6 in the winning bidder's home

Dinner with Friends

Dinner, featuring wine and a signature dessert, for 10 or 12 in your restaurant

SIGNATURE CHEFS AUCTION PACKAGE

To be filled out by chef or restaurant owner.

Please list package to be auctioned off in the live or silent auction at the event. Be creative! This is your opportunity to increase the funds raised to support research and programs aimed to end prematurity, birth defects and infant mortality. We appreciate your generosity.

Name of Package _____

Donated by _____

Detailed description of your package _____

Expiration date (if one applies) _____

Retail value of package _____

Signature: _____

Date _____



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PARTICIPANT AGREEMENT *(copy to be returned to the March of Dimes)*

The chef/establishment agrees to provide the March of Dimes with the following:

- Prepare and serve one or two sample-size specialty dishes that will serve each of the approximately 275 guests.
- All equipment needed for serving. (In order to control excess heat from chafing dishes and other flame type heating, please use CHOICE HEAT, a liquid heat with a wick).
- Copy of Department of Health Services permit to operate a food establishment.
- An imaginative dining experience for the auction that will entice and appeal to sophisticated patrons. This auction package should be in written form, no verbal offerings will be accepted.
- Must arrive by 4:30 pm for set-up and to get food to proper temperature. Be present for entire event.
- Permission to use chef's name and restaurant in all print materials used in conjunction with the event.

- **The March of Dimes agrees to provide the chef/establishment with the following:**
- Promotional opportunities to the approximate 275 guests including corporate leaders in attendance.
- Listing as a participant in press releases issued to broadcast and print media in the Long Island marketing areas.
- Listing in all printed materials distributed in conjunction with the event, including 1000 invitations. Deadlines must be met to be included.
- Listing on March of Dimes Signature Chefs Auction website.
- A page in 150 program books to include chef's picture, biography, and accomplishments. Chef is responsible for providing the biography and package description by **September 10, 2016**.
- An individually draped 6-foot table, serving plates, linens, utensils, and signage featuring the chef and restaurant's name.
- One complimentary valet parking pass at Signature Chefs Auction event (if applicable).

I, _____, an authorized representative of the stated establishment, agree to the terms of the Participant Agreement.

Signature of chef or owner

Date

Chef's and Restaurant name as you wish it to appear in print materials:

PARTICIPANT AGREEMENT

(copy to be given to participating restaurant)

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