



October 8, 2016 • The Ritz-Carlton, Buckhead



The premise of the event is simple:
pair local farmers with local chefs to prepare a unique,
locally grown four-course dinner while raising funds to
support the March of Dimes' mission:
to ensure that all babies are born healthy.

To partner with the March of Dimes, please contact Brittany
Burke at 404.720.5309 or bburke@marchofdimes.org.

Platinum Sponsor - \$20,000

Client Entertainment & Amenities

- One table (10 seats) at event
- Priority seating with upgraded Wine Service
- Chefs meet & greet during cocktail hour
- Opportunity for a celebrity to join you, pending availability

Marketing (Pre, At the Event, Post)

- Sponsorship exclusivity within your industry
- Logo and hyperlink on event webpage
- Logo on all marketing materials
- Opportunity to sponsor night of element: registration, live auction, silent auction, Fund the Mission*
- Full page ad in event program
- Logo recognition as Platinum Sponsor on all preview emails
- Premium logo placement on event signage and sponsor loops
- Emcee recognition from stage
- Inclusion in all press releases as Platinum Chefs Sponsor
- Premium name placement on post-event thank you letter
- Opportunity to place volunteer on event committee
- *Night of element based on first confirmed

Gold Sponsor - \$15,000

Client Entertainment & Amenities

- One table (10 seats) at event
- Priority seating with upgraded Wine Service
- Chefs meet & greet during cocktail hour
- Opportunity for a celebrity to join you, pending availability

Marketing (Pre, At the Event, Post)

- Logo and hyperlink on event webpage
- Logo on all marketing materials
- Unique opportunity to sponsor Featured Chef*
- Full page ad in event program
- Logo recognition as Gold Sponsor on all preview emails
- Premium logo placement on event signage and sponsor loops
- Emcee recognition from stage
- Inclusion in all press releases as Gold Sponsor
- Opportunity to place volunteer on event committee
- *Choice of Chef based on first confirmed

Silver Sponsor - \$10,000

Client Entertainment & Amenities

One table (10 seats) at event
Chefs meet & greet during cocktail hour

Marketing (Pre, At the Event, Post)

Name on event webpage
Logo on all marketing materials including invitations and programs
Unique opportunity to sponsor a Featured Chef
Half page ad in event program
Logo placement on event signage and sponsor loops
Emcee recognition from stage
Opportunity to place volunteer on event committee

Bronze Sponsor - \$5,000

Client Entertainment & Amenities

One table (10 seats) at event

Marketing (Pre, At the Event, Post)

Name on event webpage and event program
Name recognition on event signage and sponsor loops
Emcee recognition from stage

Fund the Mission Lead Donor - \$2,500+ (This donation is 100% tax-deductible.)

Marketing (Pre, At the Event, Post)

Name on event program and program loop
Emcee recognition from stage as Lead Fund the Mission Donor

March of Dimes appreciates your support!

Below is the sponsorship agreement form for the
2016 The Farmer & The Chef.

Yes, we want to become a part of The Farmer & The Chef!

(Please indicate your commitment level below.)

_____ Platinum Sponsorship \$20,000

_____ Gold Sponsorship \$15,000

_____ Silver Sponsorship \$10,000

_____ Bronze Sponsorship \$5,000

_____ Fund the Mission \$ _____

A gift for the stated amount above is enclosed to fund the March of Dimes mission. I understand the gift is a 100% tax-deductible donation and there are no associated sponsor benefits.

Name _____ Title _____

Company (preferred listing) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Commitment Amount: _____ Preferred payment type: _____ Invoice _____ Credit Card

Please send commitment form to Brittany Burke:
bburke@marchofdimes.org or via fax at 404.355.7723.

